

**Growing Up and Aging in Place:
Generational Demographics in the Washington, DC Region**

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Executive Summary

The Washington, DC region has been a place where educated people from across the country have come for government-related work – both as government employees and as contractors - throughout the past century. The growth of government spending over the past 50 years has fueled massive job, population and urban growth in the region. New residents arrived to the region to work for government, nonprofits, think tanks, defense contractors, lobbying groups, and international aid organizations. Not only have new people come each year, but they have remained to raise families and retire. However, this concurrent aging of the population and the growth of in-migration from millennials (generation Y) and generation X pose challenges for planners, developers, community service providers, and small businesses.

The demand is rising for rental housing at the core by young new residents at the same time that older residents who are starting families demand different housing products and communities geared toward raising children. The aging of the baby boom generation also presents unique problems for planners and community service providers in the communities in which they currently live. Suburban jurisdictions with large numbers of aging homeowners will likely see a growing demand for smaller units nearby where they can downsize without leaving. Meanwhile the core jurisdictions where baby boomer poverty is more prevalent may have to preserve or produce subsidized senior housing to accommodate their changing populations. While the growth in the population over 65 is unprecedented, generation X remains the largest cohort in the region due to the in-migration of new residents.

This research examines the demographic profiles of the millennial generation, generation X, and the baby boom to better understand how the region will look in the future and what their demands may be for housing, services, and community. There is significant debate about the exact years for the beginning and end of each generational cohort. However, for the purposes of this study, we have defined generation Y, the echo boom, or millennials as those born between 1985 and 2004; generation X as those between 1965 and 1984; and baby boomers as those born between 1945 and 1964¹.

Summary of Key Findings

Between 2010 and 2030, the region is expected to grow by almost 2 million residents – with the number of people over the age of 65 nearly doubling. The region is changing dramatically from a place with largely white, affluent families in suburbs and poor and African American region in which each jurisdiction contains a diverse population. The District, Arlington, and Alexandria are now places where young and affluent newcomers are moving and staying as the older populations age-in-place.

Key Findings

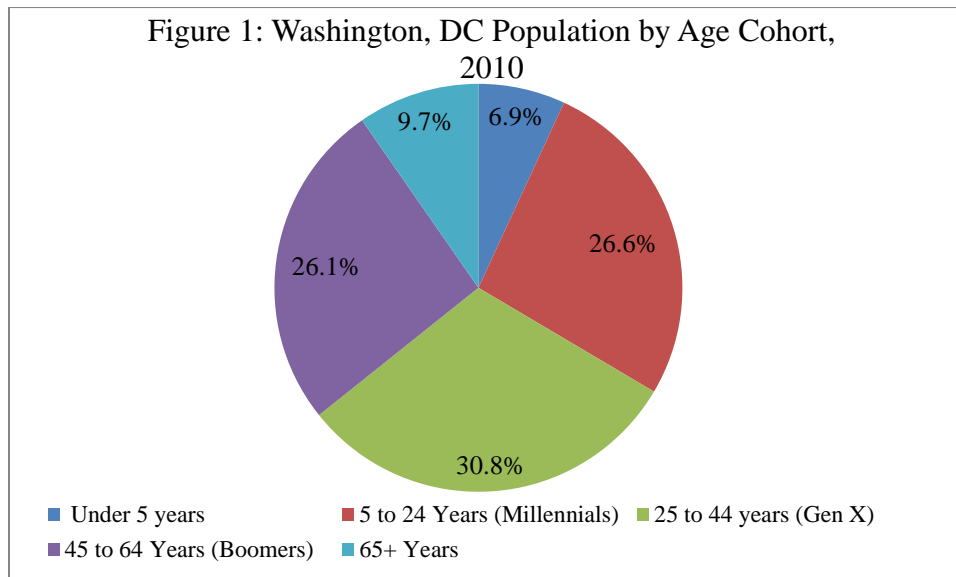
- Generation X is the most ethnically diverse generation both across and within jurisdictions. Though all generations are disproportionately white in the Virginia jurisdictions, generation X populations are more diverse – particularly in the District and the Maryland suburbs. This reflects the historic segregation by race and class between the District and the suburbs throughout much of the 20th Century.

¹ There is significant debate about the exact years for the beginning and end of each generational cohort. However, for the purposes of this study, we have selected the definitions provided by the Harvard Joint Centers for Housing Studies: Masnik, George, “Defining the Generations.” Housing Perspectives. November 28, 2012. <http://housingperspectives.blogspot.com/2012/11/defining-generations.html>

- Baby boomers across the region are more segregated by race and class than generation X. In the District, they represent the highest poverty rates in the city. Meanwhile in the rest of the region they are the least likely to be poor. They are also overwhelmingly white in the suburbs and African American in the District.
- The older (35-44 years old) and married generation X cohort lives in the core jurisdictions in smaller numbers than their younger, renting and unmarried counterparts. This suggests that there is a continued pull toward the suburb as generation Xers form families and purchase homes.
- Generation X has the largest proportion of foreign-born members. The foreign born generation X cohort in the region is concentrated in the suburbs where job growth due to construction and contracting increased dramatically between 2000 and 2010.
- While Alexandria and Arlington are consistently the most highly educated jurisdictions in the region across all age cohorts, generation X is the most educated age cohort across jurisdictions.

Current Demographics by Generation

In the Washington, DC region, generation X residents represented 30.8% of the population in 2010, while millennials and baby boomers each made up about 26% of the population. Figure 1 illustrates the overall population demographics.



Source: American Community Survey 2010 5 Year Estimates, GMU Center for Regional Analysis

Table 1 shows the generational cohort breakdown by jurisdiction. Millennials, or those between 5 and 24 in 2010, represented 1.4 million residents, with Fairfax, Prince George’s and Montgomery County supporting more than 200,000 millennials each. Generation X, or those between 25 and 44 years old was the largest cohort with 1.7 million residents. Arlington, Alexandria and the District have disproportionate percentages of generation X residents (42.7, 41.8 and 33.4, respectively). However, the suburban jurisdictions are more evenly dispersed between the three primary study generations. The population over

65 was 523,480 in 2010, with Montgomery, Fairfax and the District supporting the largest numbers of seniors.

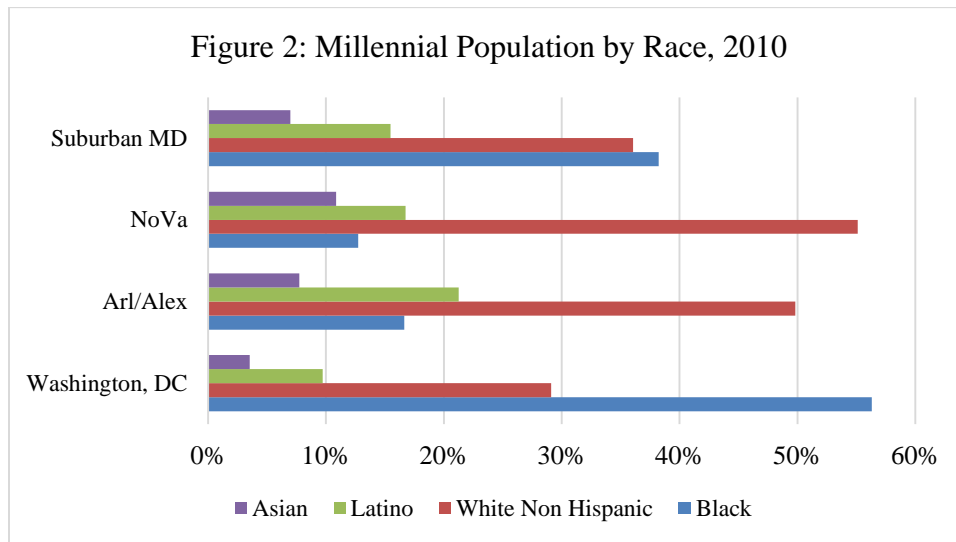
When generation X is broken out by decades (those born 1965-1974 and 1975-1984), the core jurisdictions defined above are shown to be skewed toward younger members. For instance, in Arlington and Alexandria, younger generation Xers make up 25.6% of the total population, while the older cohort makes up only 16.7% of the population. In fact, in the District, there are 28% more generation X residents at the younger end of the spectrum than those at the older end. Meanwhile in the suburban jurisdictions of Maryland and Virginia, the opposite is true. In Fauquier, Charles and Stafford counties the difference between the number of young and old gen-Xers was 58.5, 45.2 and 38.2 percent, respectively.

Table 1: Washington DC Region Population by Age Cohort, 2010

| Jurisdiction | Total | Under 5 years | 5 to 24 Years (Millennials) | 25 to 44 Years (Gen- X) | 45 to 64 Years (Boomers) | 65 to 84 Years | 85 years and over |
|--------------------------|------------------|----------------|-----------------------------|-------------------------|--------------------------|----------------|-------------------|
| Washington, DC | 584,400 | 32,422 | 152,521 | 195,435 | 136,914 | 57,494 | 9,614 |
| Calvert | 87,891 | 5,083 | 25,554 | 22,427 | 25,872 | 7,935 | 1,020 |
| Charles | 143,912 | 9,604 | 41,706 | 41,670 | 38,346 | 11,222 | 1,364 |
| Frederick | 229,205 | 15,314 | 62,972 | 63,720 | 62,977 | 20,699 | 3,523 |
| Montgomery | 947,230 | 63,510 | 238,900 | 268,812 | 261,886 | 95,676 | 18,446 |
| Prince George's | 854,722 | 59,498 | 247,660 | 253,685 | 217,492 | 69,808 | 6,579 |
| Suburban Maryland | 2,262,960 | 153,009 | 616,792 | 650,314 | 606,573 | 205,340 | 30,932 |
| Arlington | 197,467 | 11,209 | 39,848 | 84,225 | 44,897 | 14,347 | 2,941 |
| Clarke | 14,013 | 725 | 3,339 | 3,296 | 4,512 | 1,898 | 243 |
| Fairfax | 1,048,554 | 71,540 | 267,425 | 315,764 | 295,046 | 87,150 | 11,629 |
| Fauquier | 64,546 | 3,939 | 17,327 | 16,285 | 19,366 | 6,937 | 692 |
| Loudoun | 291,653 | 27,328 | 79,134 | 100,071 | 67,278 | 15,909 | 1,933 |
| Prince William | 379,415 | 32,817 | 110,753 | 120,369 | 91,239 | 22,136 | 2,101 |
| Spotsylvania | 120,212 | 8,534 | 35,702 | 33,954 | 30,987 | 9,731 | 1,304 |
| Stafford | 124,587 | 8,701 | 39,770 | 35,899 | 31,684 | 7,791 | 742 |
| Warren | 37,044 | 2,367 | 9,801 | 9,941 | 10,294 | 3,943 | 698 |
| Alexandria | 133,647 | 9,483 | 23,136 | 55,882 | 32,844 | 10,395 | 1,907 |
| Fairfax | 22,058 | 1,186 | 5,369 | 6,378 | 6,220 | 2,514 | 391 |
| Falls Church | 11,465 | 742 | 2,986 | 2,963 | 3,491 | 1,082 | 201 |
| Fredericksburg | 23,375 | 1,598 | 8,500 | 6,040 | 4,731 | 2,074 | 432 |
| Manassas | 36,067 | 3,153 | 10,624 | 11,110 | 8,830 | 2,164 | 186 |
| Manassas Park | 13,195 | 1,327 | 3,778 | 4,849 | 2,528 | 677 | 36 |
| Northern Virginia | 2,238,217 | 167,383 | 608,635 | 681,106 | 590,583 | 169,335 | 21,175 |
| Jefferson | 52,033 | 3,426 | 14,127 | 14,187 | 14,377 | 5,329 | 587 |
| Total | 5,416,691 | 373,506 | 1,440,932 | 1,666,962 | 1,411,811 | 456,911 | 66,569 |

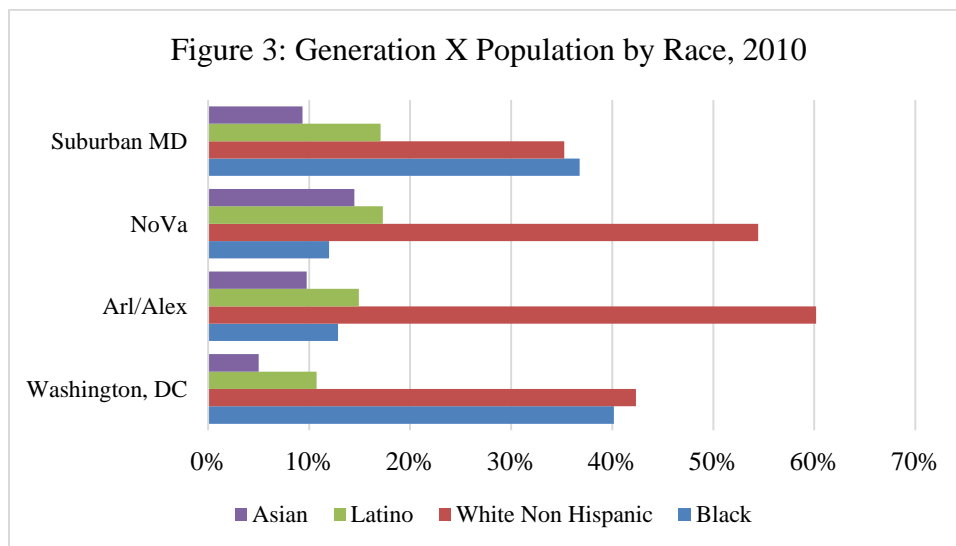
Source: American Community Survey, 2010 5 Year Estimates, GMU Center for Regional Analysis

The racial makeup of the generational cohorts also varied by jurisdiction. Figures 2-4 demonstrate the race and ethnicity of millennials (Figure 2), generation X (Figure 3), and baby boomers (Figure 4) in four geographic categories: Suburban Maryland, Arlington and Alexandria, Washington, DC, and the Balance of Northern Virginia. Millennials in the District were 56.3% African American, compared to 29.1% white, 9.7% Latino, and 3.5% Asian. However, in Northern Virginia, Arlington, and Alexandria 5 to 24 year olds were overwhelmingly white in 2010. Latino and Asian millennials in the suburbs and Arlington/Alexandria made up higher proportions of the cohort than in the District.



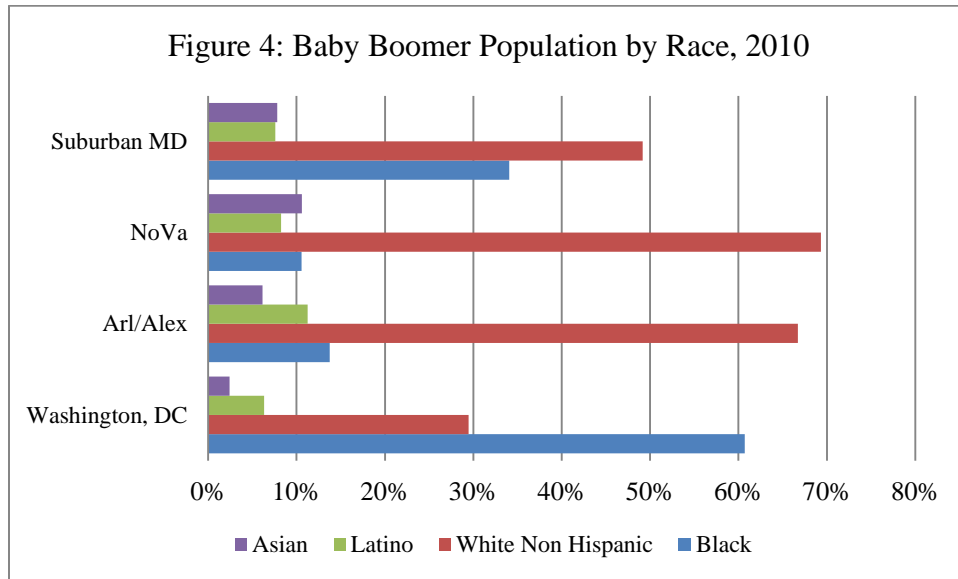
Source: American Community Survey, 2010 5 Year Estimates, GMU Center for Regional Analysis

Whites also make up the bulk of the Arlington/Alexandria (60.2%) and Northern Virginia (54.4%) generation X cohort. Unlike the millennial Generation, generation X Latinos (17.3%) and Asians (14.5%) make up a significantly larger proportion of the populations in Northern Virginia counties. Conversely, the District and Suburban Maryland gen Xers are more evenly split between White and African American residents. In the District, whites and African Americans made up 42.3 and 40.2% of the generation X population, respectively, and Suburban Maryland is 36.8% African American and 35.3% White.



Source: American Community Survey, 2010 5 Year Estimates, GMU Center for Regional Analysis

Figure 4 illustrates that baby boomer communities are far more homogenous in terms of race and ethnicity than the more recent two generations within jurisdiction. In the District, for example, African Americans made up 60.7% of the baby boom generation, compared to 29.5% white, 6.3% Latino, and 2.4% Asian. Meanwhile the aggregation of the suburban Maryland jurisdictions masks the overall segregation between the three jurisdictions. Frederick County was 85.9% white, and Montgomery County and Prince George’s County had boomer populations that were 60.0 and 19.6% white, respectively.



Source: American Community Survey, 2010 5 Year Estimates, GMU Center for Regional Analysis

Poverty across generations was notably more common among millennials. As Table 2 shows, the percentage of the region’s total population living in poverty was 7.9 percent, with the two youngest cohorts experiencing the highest percentages. In the District, poverty was disproportionately high among the youngest millennials (5-17 Years old) with 30.7% living below the poverty line. By contrast only 22.3% of older millennials in the District lived below the poverty line in 2010. However, more generally across the region, older millennials had slightly higher rates of poverty, or they were roughly the same as their younger counterparts. Conversely, The District also experienced the highest rate of baby boomer and senior poverty at 15.9 and 13.5% respectively. This may reflect the historic segregation patterns of the District, which left many now-aging low-income and African American residents DC, as whites and higher income people left the city in the middle of the 20th Century.

| Table 2: Population in Poverty by Age Cohort, 2010 | | | | | | |
|---|---------------|---------------|----------------------------|------------------------|--------------------------|--------------------|
| Geography | Total Poverty | Under 5 years | 5 to 24 Years (Millennial) | 25 to 44 years (Gen X) | 45 to 64 Years (Boomers) | 65 Years and older |
| Washington, DC | 18.5 | 12.1 | 26.2 | 11.6 | 15.9 | 13.5 |
| Calvert | 4.4 | 2.8 | 4.8 | 4.4 | 3.2 | 5.1 |
| Charles | 5.2 | 3.9 | 6.8 | 4.1 | 3.6 | 4.5 |
| Frederick | 4.8 | 3.4 | 5.3 | 4.3 | 3.3 | 5.3 |
| Montgomery | 6.0 | 3.8 | 8.2 | 5.6 | 3.7 | 6.0 |
| Prince George's | 7.9 | 4.5 | 11.2 | 6.9 | 4.8 | 6.4 |
| Arlington | 7.0 | 4.1 | 11.5 | 5.6 | 4.1 | 9.1 |
| Clarke | 7.3 | 12.8 | 9.0 | 7.2 | 5.0 | 6.9 |
| Fairfax | 5.1 | 3.5 | 7.4 | 4.8 | 3.2 | 4.4 |
| Fauquier | 5.4 | 4.1 | 6.5 | 4.6 | 4.3 | 5.8 |
| Loudoun | 3.2 | 1.1 | 3.9 | 3.0 | 2.1 | 4.2 |
| Prince William | 5.3 | 4.2 | 7.1 | 4.7 | 2.9 | 4.7 |
| Spotsylvania | 7.4 | 4.6 | 9.6 | 6.8 | 4.1 | 5.9 |
| Stafford | 4.0 | 3.4 | 4.3 | 3.6 | 2.7 | 4.7 |
| Warren | 9.6 | 6.5 | 11.3 | 9.3 | 6.4 | 8.7 |
| Alexandria | 7.8 | 5.9 | 14.2 | 5.9 | 5.9 | 7.5 |
| Fairfax | 5.0 | 2.1 | 9.2 | 5.2 | 2.9 | 0.3 |
| Falls Church | 4.8 | 0.0 | 7.9 | 2.6 | 2.0 | 10.4 |
| Fredericksburg | 17.6 | 11.5 | 23.5 | 8.0 | 10.0 | 9.0 |
| Manassas | 13.4 | 8.7 | 17.8 | 13.7 | 7.3 | 5.7 |
| Manassas Park | 7.3 | 3.2 | 11.5 | 5.9 | 4.7 | 4.5 |
| Jefferson | 8.4 | 6.6 | 13.3 | 6.2 | 5.0 | 6.8 |
| Region | 7.9 | 10.6 | 11.5 | 6.8 | 5.4 | 6.7 |

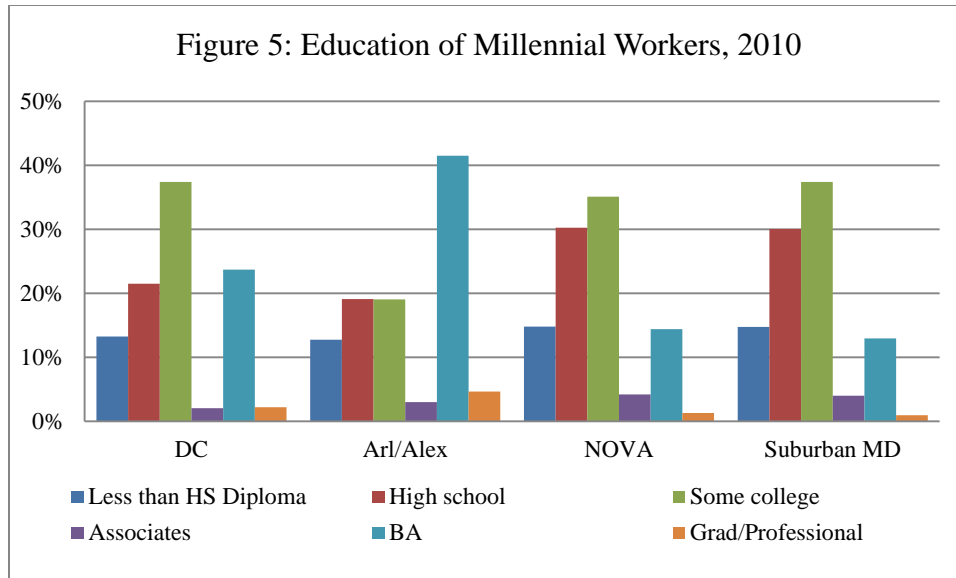
Source: American Community Survey, 2010 5 Year Estimates, GMU Center for Regional Analysis

Foreign born residents made significant contributions to the generation X population across the region, specifically in Suburban Maryland where a third of generation X is made up of foreign born residents. Table 3 shows the proportion of foreign born residents by age cohort and jurisdiction. The shares were highest in Montgomery County (45.8%), Fairfax County (42.6%) and Prince William County (34.0%) where generation X Latino and Asian communities represent disproportionate shares. The smallest shares among generation X populations were in Jefferson County (4.5%), Calvert County (5.2%), and Warren County (6.3%).

| Table 3: Foreign Born Population by Age Cohort, 2010 | | | | | | |
|---|-------------|---------------|-------------------------|----------------------------|----------------------------|-------------|
| Geography | Total | Under 5 years | 5-24 Years (Millennial) | 25-44 Years (Generation X) | 45-64 Years (Baby Boomers) | 65+ Years |
| Washington, DC | 13.0 | 2.2 | 7.7 | 18.3 | 14.6 | 11.8 |
| Calvert | 3.5 | 0.8 | 1.4 | 5.2 | 3.6 | 6.1 |
| Charles | 4.9 | 0.0 | 2.0 | 7.5 | 6.4 | 4.8 |
| Frederick | 9.1 | 0.8 | 5.4 | 16.0 | 8.7 | 6.8 |
| Montgomery | 30.9 | 4.0 | 17.6 | 45.8 | 35.3 | 28.7 |
| Prince George's | 19.4 | 2.0 | 11.9 | 32.2 | 19.6 | 14.1 |
| Suburban Maryland | 21.6 | 2.6 | 12.4 | 33.7 | 23.8 | 19.6 |
| Arlington | 23.1 | 4.8 | 17.4 | 27.5 | 24.4 | 23.6 |
| Clarke | 3.7 | 0.0 | 1.8 | 7.7 | 3.4 | 2.5 |
| Fairfax | 28.8 | 2.7 | 17.1 | 42.6 | 31.0 | 28.2 |
| Fauquier | 6.0 | 0.0 | 2.7 | 11.9 | 5.7 | 4.8 |
| Frederick | 5.3 | 0.6 | 2.5 | 10.6 | 4.3 | 4.3 |
| Loudoun | 21.7 | 1.8 | 11.5 | 34.0 | 23.0 | 24.3 |
| Prince William | 21.3 | 1.7 | 12.9 | 34.0 | 22.3 | 19.8 |
| Spotsylvania | 6.1 | 1.6 | 3.6 | 9.8 | 6.0 | 6.5 |
| Stafford | 7.9 | 1.3 | 3.3 | 13.1 | 9.2 | 8.6 |
| Warren | 3.5 | 0.8 | 0.9 | 6.3 | 3.4 | 4.5 |
| Alexandria | 24.0 | 3.3 | 20.4 | 31.3 | 20.9 | 21.9 |
| Fairfax | 25.4 | 6.2 | 13.5 | 39.8 | 27.3 | 19.2 |
| Falls Church | 17.9 | 7.0 | 13.4 | 20.7 | 18.8 | 26.1 |
| Fredericksburg | 9.2 | 0.9 | 7.0 | 16.2 | 7.6 | 8.3 |
| Manassas | 24.7 | 0.9 | 15.8 | 45.0 | 21.2 | 13.5 |
| Manassas Park | 29.4 | 2.7 | 20.9 | 43.1 | 32.0 | 21.5 |
| Jefferson | 3.4 | 0.0 | 2.9 | 4.5 | 4.1 | 2.2 |
| Northern Virginia | 21.7 | 1.1 | 6.1 | 16.3 | 11.1 | 9.0 |
| Region | 20.6 | 2.4 | 12.1 | 31.4 | 22.5 | 19.2 |

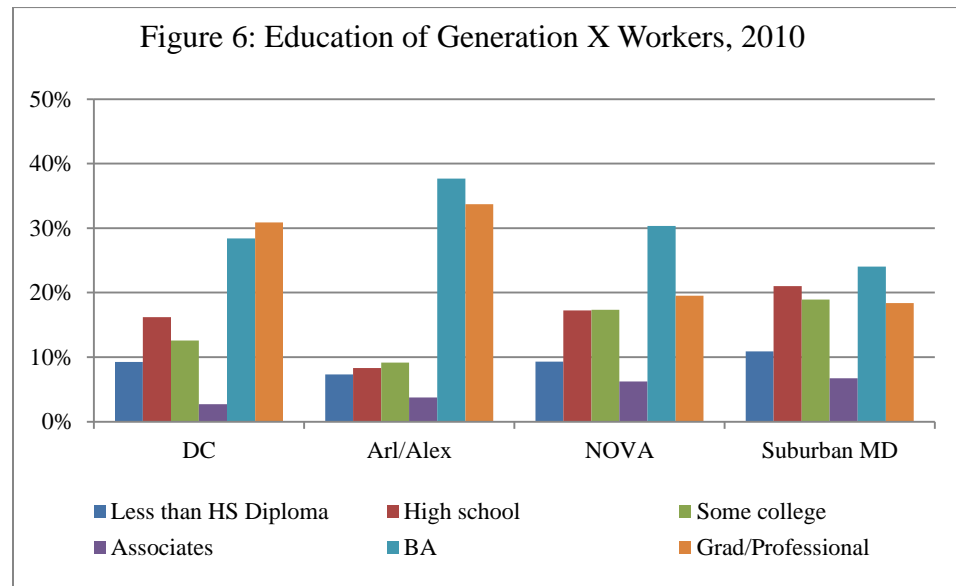
Source: American Community Survey, 2010 5 Year Estimates, GMU Center for Regional Analysis

Figures 5, 6, and 7 show the educational attainment for the three primary cohorts for the District, Arlington/Alexandria, Northern Virginia, and Suburban Maryland. Arlington and Alexandria have the most educated millennial population with more than 41.5% achieving a Bachelor's degree, compared to 16.9% regionally. This is largely due to the heavy concentration of older millennials, compared to other jurisdictions. Meanwhile, the suburban jurisdictions of Virginia and Maryland have similar rates of educational attainment among millennials.



Source: American Community Survey, 2010 5 Year Estimates, GMU Center for Regional Analysis

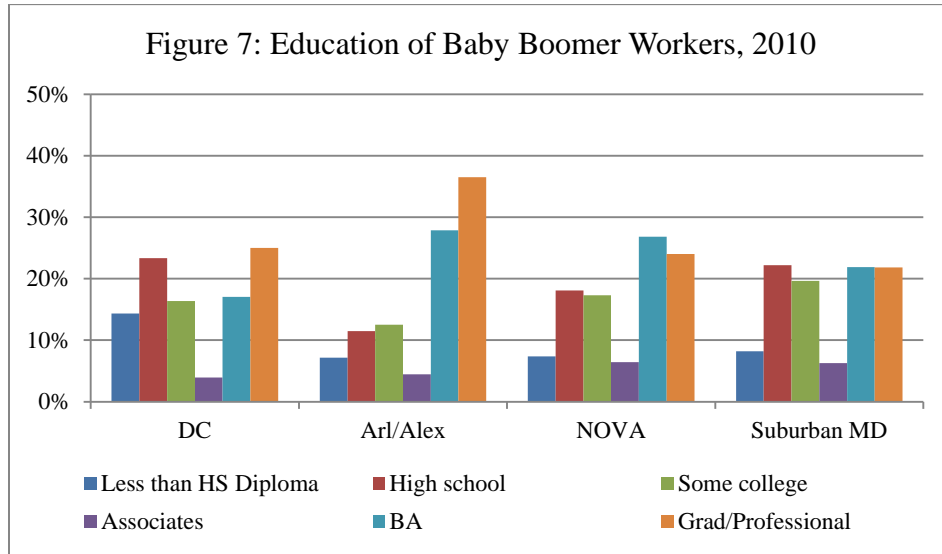
In contrast, as shown on Figure 6, generation X boasts high percentages of workers with college and professional or graduate degrees and low levels of those with a high school diploma or less. These workers are concentrated in the close-in jurisdictions of Arlington/Alexandria and the District, where 71.4% and 59.2% have at least Bachelor’s degree. Fairfax, Fauquier and Prince William counties also had high concentrated of college- and graduate-educated residents. Suburban Maryland was more diverse in terms of education, likely representing the unique mix of foreign born, current students, and low-income residents.



Source: American Community Survey, 2010 5 Year Estimates, GMU Center for Regional Analysis

In figure 7, the education of baby boomers illustrates a more uniform pattern across educational outcomes. Arlington and Alexandria are outliers in this area with 64.4% of all baby boomers earning a bachelor’s or graduate degree, compared to 47.7% in the region. It is notable that the percentage of baby

boomers in the District with only a high school diploma is similar to that of DC millennials (23.3% and 21.5% respectively), in spite of the fact that some millennials will yet have been ready to graduate.

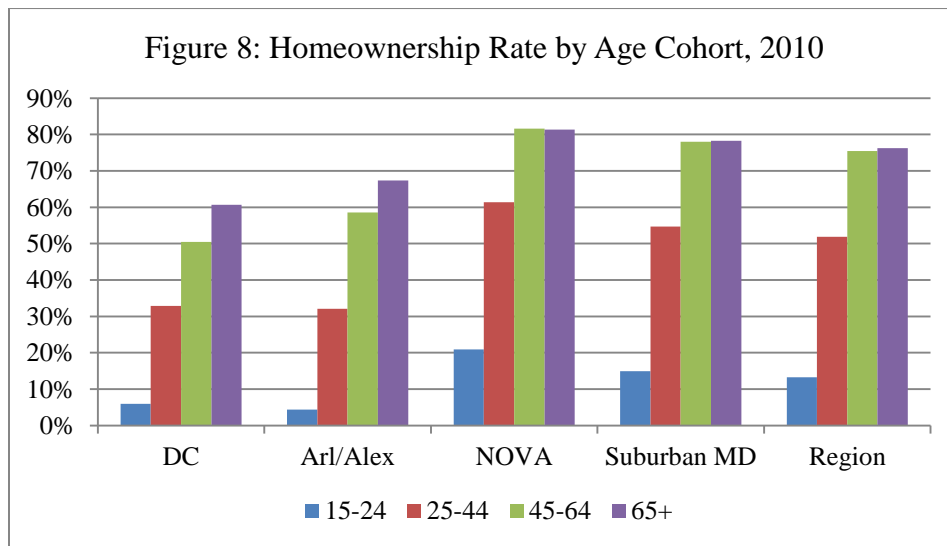


Source: American Community Survey, 2010 5 Year Estimates, GMU Center for Regional Analysis

Homeownership and Commuting Choices of the Baby Boom, Generation X, and Millennial

Homeownership and commuting patterns across the three generational cohorts vary widely by age and jurisdiction. Figure 8 shows the percentage of residents living in owner-occupied housing by age and geographic area. While the rates for baby boomers and seniors living in the suburbs are relatively uniform, the percentage of homeowners varies in the core jurisdictions and also among generation X households. In the suburban areas of Northern Virginia and Maryland where the proportion of older generation X households is highest, the homeownership rate for them is also high. Meanwhile, in the District, Arlington and Alexandria, the share of generation X homeowners is low (32.9%, 31.8% and 32.5% respectively). Within those jurisdictions, younger cohort members had lower proportions of homeowners than their older members.

This may be associated with the shift in the age of marriage. Compared to young cohort members, older members of generation X are more noticeably more likely to be married across jurisdictions. When combined with the lower numbers of those married 35 to 44 year olds, these data may suggest that many in this cohort still move to suburban jurisdictions to start families or buy homes. However, it is notable that generation Xers continue to make up 14% of the District and 16.7% of Arlington and Alexandria populations, compared to 16.4 and 15.3% in Northern Virginia and Suburban Maryland, respectively.



Source: American Community Survey, 2010 5 Year Estimates, GMU Center for Regional Analysis

Table 4 demonstrates the percentage of workers driving alone in 2010 by age cohort. Across the region, 66% of all workers drove alone to work. Older workers are more likely to drive than their younger counterparts. As expected, the presence of Metro Rail exacerbates that differential. In all jurisdictions, 69.3% of baby boomers, 65.7% of generation X, and only 56.3% of millennials drove alone to work. However, in the District, only 35.9% of all workers drove alone, with only 17.9% of millennials driving alone. By contrast, 73.6% of Northern Virginia workers drove alone in 2010 with very little variation across generations.

| Table 4: Workers Driving Alone by Age Cohort, 2010 | | | | | |
|---|-------------|------------------|-------------------|-------------------|---------------|
| Jurisdiction | Total | 16 - 24 Years | 25 to 44 years | 45 to 64 Years | 65 + Years |
| Washington, DC | 35.9 | 17.9 | 35.1 | 43.6 | 43.8 |
| Calvert | 78.1 | 78.5 | 77.3 | 78.8 | 77.2 |
| Charles | 77.7 | 73.9 | 78.9 | 77.6 | 73.9 |
| Frederick | 78.5 | 72.7 | 79.2 | 79.8 | 75.4 |
| Montgomery | 66.1 | 55.6 | 65.2 | 69.3 | 68.5 |
| Prince George's | 64.1 | 48.1 | 65.1 | 67.7 | 73.3 |
| Suburban Maryland | 67.8 | 56.4 | 67.9 | 70.7 | 71.0 |
| Arlington | 52.8 | 43.3 | 53.1 | 56.3 | 53.8 |
| Alexandria | 60.6 | 53.8 | 60.8 | 62.0 | 61.3 |
| Arlington/Alexandria | 55.9 | 46.7 | 56.2 | 58.7 | 56.8 |
| Clarke | 82.6 | 84.3 | 80.8 | 84.0 | 81.4 |
| Fairfax | 72.5 | 67.9 | 73.0 | 73.3 | 70.9 |
| Fauquier | 78.9 | 81.4 | 79.4 | 78.1 | 75.6 |
| Loudoun | 78.6 | 77.1 | 78.8 | 79.2 | 71.3 |
| Prince William | 70.8 | 65.1 | 71.2 | 71.9 | 74.2 |
| Spotsylvania | 77.7 | 79.6 | 77.3 | 77.4 | 81.0 |
| Stafford | 73.6 | 64.1 | 75.8 | 74.1 | 76.5 |
| Warren | 76.8 | 73.7 | 78.8 | 75.8 | 75.6 |
| Fairfax | 69.5 | 74.6 | 69.1 | 69.7 | 57.1 |
| Falls Church | 64.0 | 70.8 | 55.3 | 67.9 | 85.0 |
| Fredericksburg | 69.8 | 63.8 | 70.8 | 71.3 | 77.0 |
| Manassas | 76.6 | 75.1 | 75.0 | 78.6 | 83.2 |
| Manassas Park | 70.1 | 65.4 | 69.5 | 73.0 | 100.0 |
| Jefferson | 73.3 | 65.4 | 73.3 | 75.6 | 75.5 |
| Northern Virginia | 73.6 | 69.4 | 74.0 | 74.3 | 72.7 |
| Regional | 66.0 | 56.3 | 65.7 | 69.3 | 67.6 |

Source: American Community Survey 2010 5 Year Estimates, GMU Center for Regional Analysis

Profiles of Generational Cohorts

The three study cohorts had significant variation in terms of demand and demographics. Tables 5-7 show profiles of each generation for all jurisdictions. Baby Boomers (defined as those born between 1945 and 1964), were more likely to live in suburban jurisdictions. Only 13.3% of baby boomers have never married while 62.5% are currently married. The cohort is majority white (56.6%) and moved to the region from somewhere else in the US (58.2%). Only 22.5% were born outside of the US. Homeownership among baby boomers is also higher than the national average with 75.5% owning their own homes in the Washington, DC region. They are also more likely to drive alone (69.3%) for commuting than to take other forms of transportation. Conversely, they were more likely to work from home than the other cohorts with 5.3% telecommuting.

Table 5: Baby Boomer Profile

| | |
|--------------------------------|-----------|
| Total Number | 1,411,811 |
| Male | 48.0% |
| Female | 52.0% |
| Married | 62.5% |
| Never Married | 13.3% |
| Race/Ethnicity/Nativity | |
| Black | 25.7% |
| White (Non-Hispanic) | 56.6% |
| Latino | 7.9% |
| Asian | 8.4% |
| Foreign Born | 22.5% |
| Moved from out-of-state | 58.2% |
| Housing Tenure | |
| % Homeowners | 75.5% |
| Commuting Patterns | |
| Drove Alone | 69.3% |
| Public Transit | 12.4% |
| Walked | 1.9% |
| Bike/Taxi | 1.3% |
| Worked from Home | 5.3% |

Source: American Community Survey 2010 5 Year Estimates, GMU Center for Regional Analysis

Generation X is a highly diverse generation. While whites make up 46.0% of the cohort in the DC area, Latinos represent 16.2%, African Americans make up 25.0%, and Asians make up 11.0%. Almost a third (31.4%) of the cohort was born outside of the US, while 47.1% moved from outside the state. Only half of the cohort is currently married, and 36.3% have never married. Fewer than half (48.1%) of generation X owns a home, and these are disproportionately older members of the cohort (35-44 years old) who live in suburban communities. Gen Xers were more likely than boomers to take public transportation with 14.7% relying on it for commuting. However, 65.7% drive alone for commuting.

Table 6: Generation X Profile

| | |
|--------------------------------|-----------|
| Total Number | 1,666,962 |
| Male | 48.7% |
| Female | 51.3% |
| Married | 50.2% |
| Never Married | 36.3% |
| Race/Ethnicity/Nativity | |
| Black | 25.0% |
| White (Non-Hispanic) | 46.0% |
| Latino | 16.2% |
| Asian | 11.0% |
| Foreign Born | 31.4% |
| Moved from out-of-state | 47.1% |
| Tenure | |
| % Homeowners | 48.1% |
| Commuting Patterns | |
| Drove Alone | 65.7% |
| Public Transit | 14.7% |
| Walked | 2.9% |
| Bike/Taxi | 1.4% |
| Worked from Home | 3.8% |

Source: American Community Survey 2010 5 Year Estimates, GMU Center for Regional Analysis

Millennials (defined as those born between 1985 and 2004), are diverse like generation X. However, like boomers, millennials are segregated by jurisdiction. As a group, 28.4% are African American, 44.0% are white, 15.7% are Latino, and 8.3% are Asian. Fewer were born out of state (35.5%) or out of the country (12.1%) than the other cohorts, largely reflecting the fact that only the older millennials have left their parents' homes for college, family formation, or work. For those who commute for work, more than half (56.3%) drove alone while 17.1% drove alone, and 8.4% walked.

Table 7: Millennial Profile

| | |
|--------------------------------|-----------|
| Total Number | 1,440,932 |
| Male | 50.8% |
| Female | 49.2% |
| Married | 3.5% |
| Never Married | 94.1% |
| Race/Ethnicity/Nativity | |
| Black | 28.4% |
| White (Non-Hispanic) | 44.0% |
| Latino | 15.7% |
| Asian | 8.3% |
| Foreign Born | 12.1% |
| Moved from out-of-state | 35.5% |
| Tenure | |
| % Homeowners | 13.2% |
| Commuting Patterns | |
| Drove Alone | 56.3% |
| Public Transit | 17.1% |
| Walked | 8.4% |
| Bike/Taxi | 1.8% |
| Worked from Home | 2.4% |

Source: American Community Survey 2010 5 Year Estimates, GMU Center for Regional Analysis

Population Projections by Age

Over the next decade the regional population is expected to grow rapidly. Detailed population projections for the region by jurisdiction are shown in Table 8 and Table 9. Millennials are expected to represent the largest share of the regional population with 1.9 million millennials in the DC area by 2020, continuing the trend of attracting a young demographic to the region for jobs and education. This growth will continue to impact the demand for rental housing, as well as housing units in the core. Millennial populations will represent increasingly significant shares of the population in Arlington (43.3%), Alexandria (40.9%) and the District (34.3%) by 2020.

| Table 8: Population Projections for Washington by Age Cohort, DC Region, 2020 | | | | | | |
|--|------------------|------------------|--------------------------|----------------------------|----------------------------|----------------|
| Jurisdiction | Total Population | 0-14 Years | 15-34 Years (Millennial) | 35-54 Years (Generation X) | 55-64 Years (Baby Boomers) | 65+ Years |
| Washington, DC | 682,473 | 103,912 | 234,113 | 190,655 | 69,966 | 83,827 |
| Calvert | 99,016 | 20,528 | 23,091 | 29,648 | 13,850 | 11,899 |
| Charles | 170,577 | 30,375 | 43,747 | 46,329 | 28,118 | 22,008 |
| Frederick | 265,440 | 50,290 | 69,639 | 78,378 | 31,986 | 35,148 |
| Montgomery | 1,085,814 | 197,426 | 277,663 | 291,331 | 139,432 | 179,962 |
| Prince George's | 933,659 | 180,646 | 290,520 | 231,272 | 120,763 | 110,457 |
| Arlington | 236,672 | 29,807 | 102,458 | 55,958 | 24,586 | 23,864 |
| Clarke | 15,032 | 2,426 | 2,612 | 4,503 | 2,375 | 3,116 |
| Fauquier | 71,551 | 13,213 | 13,607 | 21,055 | 11,782 | 11,895 |
| Loudoun | 481,162 | 119,117 | 138,379 | 141,436 | 47,905 | 34,325 |
| Stafford | 158,514 | 38,311 | 41,954 | 47,117 | 17,672 | 13,461 |
| Warren | 40,918 | 7,884 | 9,365 | 11,744 | 5,423 | 6,501 |
| Alexandria | 154,055 | 19,516 | 62,953 | 39,182 | 16,329 | 16,075 |
| Fairfax* | 1,208,091 | 223,879 | 318,944 | 323,747 | 173,852 | 167,668 |
| Frederick | 114,764 | 21,171 | 29,355 | 30,702 | 14,065 | 19,471 |
| Prince William** | 589,249 | 127,185 | 161,308 | 153,403 | 81,186 | 66,167 |
| Spotsylvania*** | 178,467 | 36,449 | 48,283 | 49,278 | 21,234 | 23,223 |
| Jefferson | 61,375 | 10,781 | 14,498 | 17,609 | 9,665 | 8,822 |
| Region | 6,546,830 | 1,232,917 | 1,882,490 | 1,763,347 | 830,188 | 837,887 |

Source: Global Insight, GMU Center for Regional Analysis

* Includes the Cities of Fairfax and Falls Church

** Includes Manassas and Manassas Park

***Includes Fredericksburg

Meanwhile, by 2030, a new and similarly-sized generation to the millennials will have emerged. This as yet unnamed generation², while representing a smaller share of the population in the core jurisdictions,

² Suggestions have included “Generation Z” or the “iGeneration.”

will overtake millennials in suburban and ex-urban communities. This growing group, which will be age 0-14 in 2020, will also increase the demand for housing units that can accommodate growing families in the core.

Conversely, the number of people over the age of 65 is expected to double in the next two decades. The bulk of these baby boomers currently live in the suburban jurisdictions and own their own homes. However, as they age they may demand greater healthcare services. Further they may look for ways to downsize within their communities. Conversely, the rate of poverty for current baby boomers will continue to drive social service and housing needs in the District.

| Table 9: Population Projections for Washington, DC Region by Age Cohort, 2030 | | | | | |
|--|------------------|------------------|--------------------------|----------------------------|--------------------------|
| Jurisdiction | Total Population | 0-24 Years | 25-44 Years (Millennial) | 45-64 Years (Generation X) | 65+ Years (Baby Boomers) |
| Washington, DC | 695,592 | 211,854 | 218,873 | 164,376 | 100,489 |
| Calvert | 116,003 | 37,099 | 31,076 | 32,235 | 15,592 |
| Charles | 200,939 | 53,668 | 58,986 | 56,775 | 31,510 |
| Frederick | 307,702 | 91,416 | 90,563 | 79,870 | 45,854 |
| Montgomery | 1,146,185 | 332,649 | 299,421 | 292,904 | 221,211 |
| Prince George's | 967,977 | 326,411 | 276,073 | 229,674 | 135,820 |
| Arlington | 224,958 | 55,948 | 98,403 | 47,977 | 22,630 |
| Clarke | 15,536 | 3,751 | 3,536 | 4,588 | 3,661 |
| Fauquier | 78,048 | 21,494 | 17,426 | 23,757 | 15,371 |
| Loudoun | 755,602 | 263,055 | 298,199 | 137,063 | 57,285 |
| Stafford | 194,622 | 72,455 | 57,743 | 45,763 | 18,661 |
| Warren | 44,593 | 13,619 | 12,322 | 10,945 | 7,707 |
| Alexandria | 148,173 | 34,465 | 64,845 | 33,118 | 15,744 |
| Fairfax* | 1,171,310 | 340,464 | 306,246 | 325,227 | 199,373 |
| Frederick | 121,885 | 37,457 | 32,594 | 28,232 | 23,602 |
| Prince William** | 690,511 | 222,972 | 182,164 | 178,827 | 106,548 |
| Spotsylvania*** | 212,481 | 71,860 | 53,427 | 55,858 | 31,336 |
| Jefferson | 74,068 | 21,150 | 19,286 | 21,715 | 11,917 |
| Region | 7,166,184 | 2,211,786 | 2,121,184 | 1,768,904 | 1,064,310 |

Source: Global Insight, GMU Center for Regional Analysis

*Includes the cities of Fairfax and Falls Church

**Includes Manassas and Manassas Park

***Includes Fredericksburg

Conclusions and Implications

The next 20 years in the Washington, DC region will bring about a turning point in demographics and subsequent development. The population of residents over 65 will double – even as the young population continues to grow and move to the region.

The challenges facing senior populations in the region will vary by jurisdiction

Although housing and access to healthcare services will be a challenge for all senior populations, the types and locations of housing and types of services required will likely vary. In the District where historic patterns of segregation concentrated many of the poorest residents of the region throughout the last quarter of the 20th Century, the City will need to focus on retaining and strengthening its many housing, transportation, and tax programs for low-income seniors. Conversely, in the suburbs, residents who purchased large family homes throughout the past several decades may need to downsize in order to address mobility challenges. In order to age-in-community, these households may need housing products that traditionally have not been a part of the suburban landscape. There may also be a need to find housing closer to services and shopping to reduce driving. Finally, the increased time of retirement will mean that many seniors throughout the region will need to access capital through the sale of their homes to smaller for sale or rental units.

Younger generations will continue to buy homes as they marry and start families

Although it was outside the scope of this paper to determine why a greater percentage of older gen-Xers are living outside the city, what is clear is that as they grow older, marry and start families, these households are purchasing homes outside of the core jurisdictions of the District, Arlington, and Alexandria. Many have cited schools, housing affordability, and neighborhood quality as reasons for these moves. As a result, many school districts have focused intensely on school quality, including access to free pre-K programs, charter schools, and open school boundaries to encourage parents to remain as their children age. However, housing affordability and increased single family or large multifamily units will need to be addressed to support these families at the core.

Jobs to support this changing demographic will be more dispersed throughout jurisdictions

Along with the growth of job centers outside the core which has resulted in new commuting patterns, new housing development, the shift in demographics will mean home healthcare, educational, and hospital workers will need to live and work outside the core. Research by the GMU Center for Regional Analysis predicts that these jobs will be lower wage and will rely on supports such as public transportation. Further, they will require a more affordable housing product than is often available in many of the region's high-income communities.

The persistent in-migration of young professionals will result in continued demand for multifamily units at the core.

The continued in-migration of unmarried professional millennials will continue to drive the need for small rental housing units in transit-accessible neighborhoods in the core jurisdictions. Their continued demand for central city locations will also drive the demand for bars, restaurants, parks, and entertainment

options. Although in the District, housing production has temporarily met demand in the multifamily sector, the continued attraction of 13,000 net new residents annually will continue to support multifamily production. It will also require different types of units to support a wide range of incomes – including recent college graduates, low- and moderate-income households, new families, and long-time residents.