

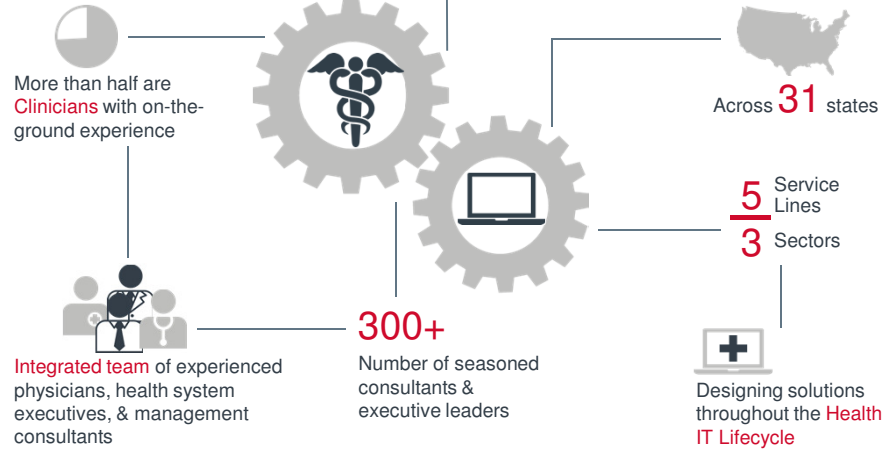
Clinovations Overview

- 1 Personal Intro
- 2 The Clinovations Business
- 3 Competitive Position and Growth Potential
- 4 Requirements For Success

Who We Are

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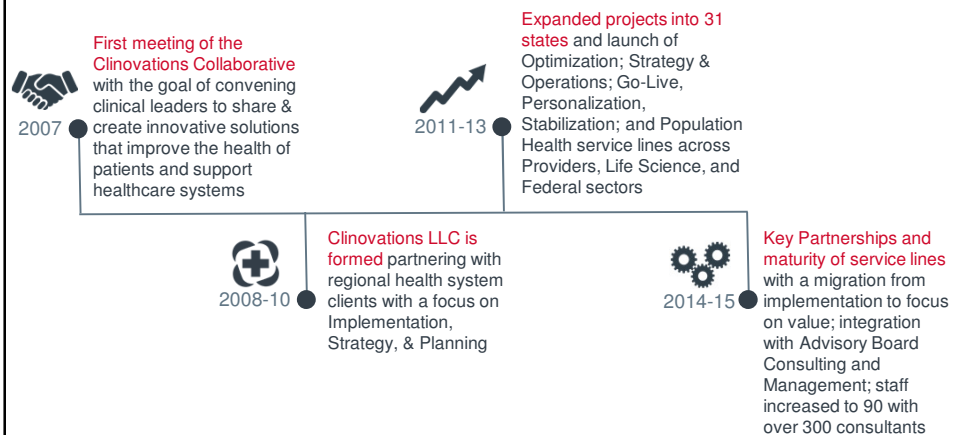
Clinovations



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Our Timeline

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Integrated with Broader ABC Solutions



RESEARCH AND INSIGHTS

Understand Your Evolving Market and Customer

- Achieve market and customer insight essential to definition and execution of commercial strategy, customer relationship development
- Access market/customer intelligence reports, industry experts, analytical and forecasting support, educational tools and in-person education sessions¹
- Foster cross-industry relationships through CXO-level national meetings



STRATEGY CONSULTING

Develop and Execute Winning Strategic Plans

- Evaluate and identify large-scale, transformational growth opportunities
- Build tactical action plans that are tailored to organizational objectives and culture, local market dynamics
- Engage key stakeholders in strategy development and tactical planning



IT CONSULTING

Utilize Health IT to Engage Customers and Patients

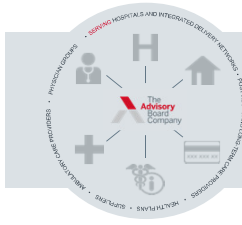
- Use health information technology to pilot innovative strategies to improve screening, diagnosis, evidence-based treatment and adherence; elevate patient engagement
- Manage strategic initiatives to redefine relationships with health systems and patients



CUSTOM ANALYTICAL SUPPORT

Leverage Data to Answer Pressing Business Questions

- Access the Advisory Board's unmatched data asset that houses charge-level detail for over 21M inpatient admissions, 91M outpatient encounters, 52M ambulatory encounters
- Collaborate with Advisory Board experts to design studies to answer your most pressing business questions



THE ADVISORY BOARD COMPANY

Utilizing an Advantaged Position at the Hub of Healthcare to Unlock Actionable Intelligence

3,800+

Serving a membership of over 3,800 hospitals and health care providers

300+

Delivering value to over 300 health care product and service companies

30+

Experience advising healthcare companies for over 30 years

2,500+

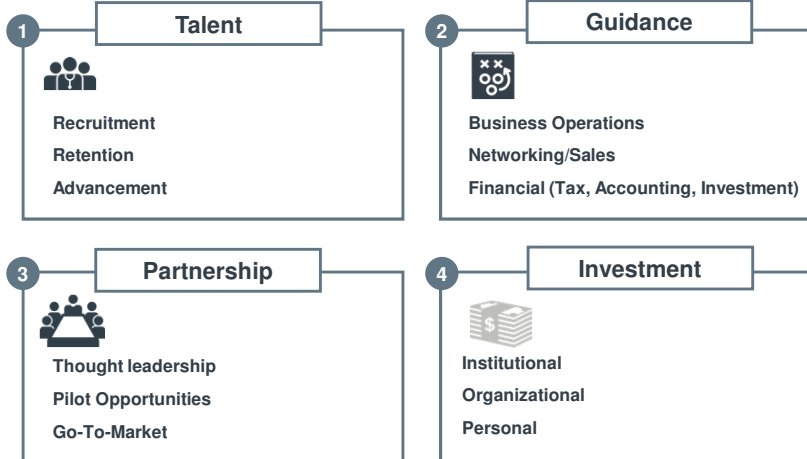
Healthcare professionals employed

Local Ventures



How to Help

Startups and New Ventures Need Your Support



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1325 G Street NW Suite 900 | Washington DC 20005
P 202.448.1200

advisory.com/consulting