

Graphic Designers

Graphic Designers design or create visuals to meet specific commercial or promotional needs. Designers use a variety of artistic mediums to create artistic or decorative effects and the result is often used on packaging, displays, or logos. Common job titles include: Artist, Creative Director, Designer, Production Artist, Creative Manager, Online Producer. *Source: [O*Net Online](#)*



CERTIFICATIONS

Relevant certifications sought within the DC Metro Area include:

- ✓ Secret, Top Secret Clearances



COST OF LIVING

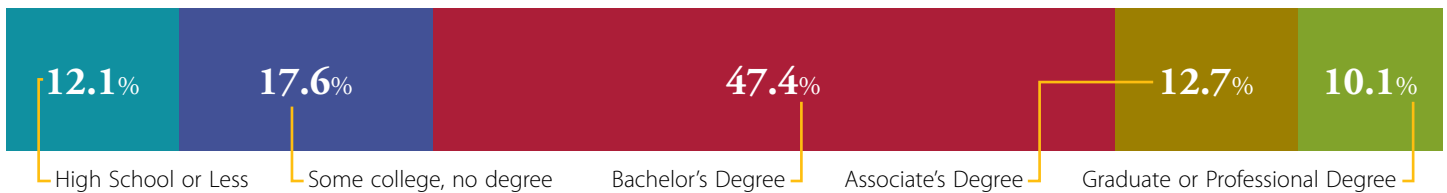
Within the Washington, DC metro area, an individual needs to make approximately **\$42,000*** annually to sustain a modest, yet adequate standard of living. The median income for individuals (aged 25+) in the region is **\$52,468****. People working as Graphic Designers have a median income of **\$64,100** and can typically make anywhere from \$37,920 to \$99,300***.

**Economic Policy Institute Family Budget Calculator,*

***2015 American Community Survey,*

****Bureau of Labor, 2015 Statistics Occupational Employment Statistics.*

EDUCATIONAL ATTAINMENT PROFILE FOR GRAPHIC DESIGNERS (WORKERS AGE 25+)



Source: Chmura Economics, JobsEQ

PROGRAM

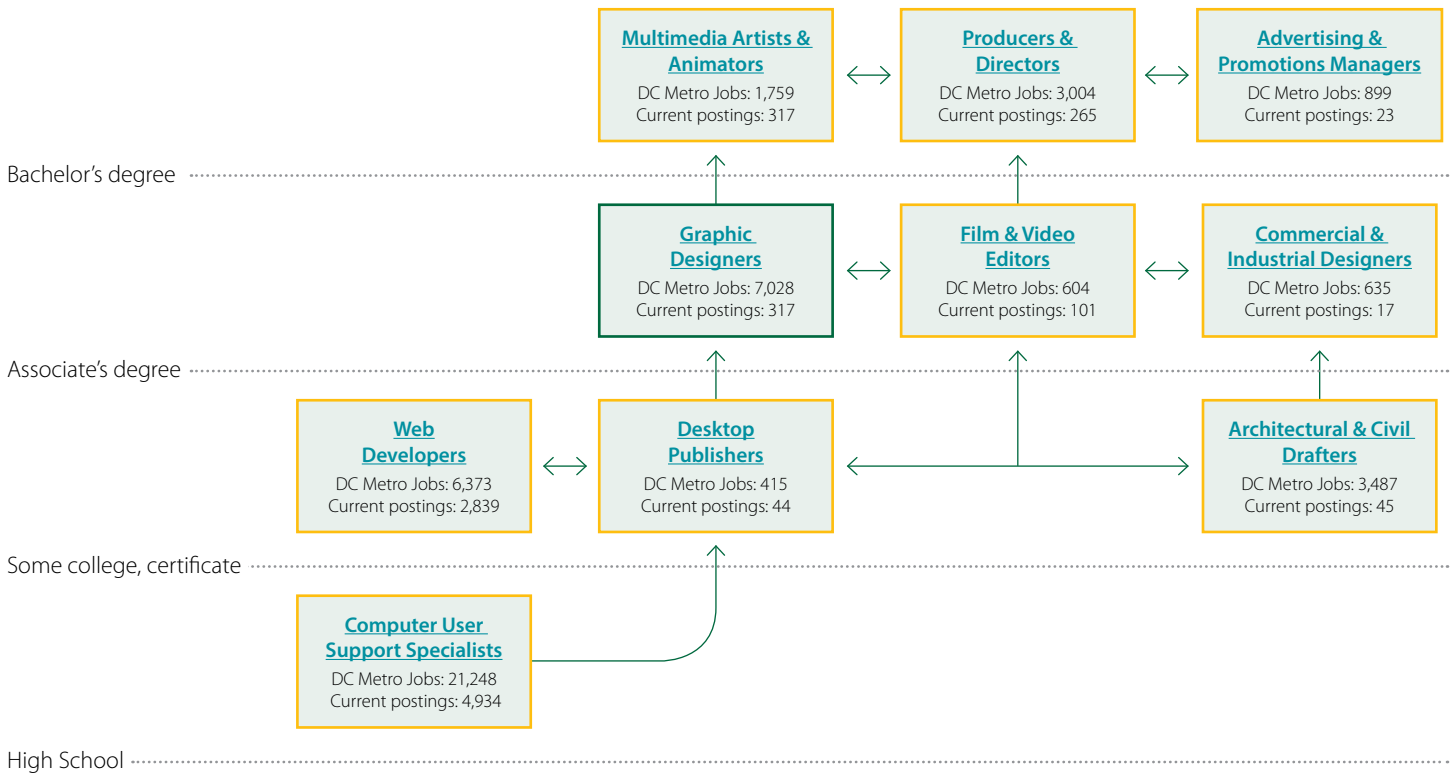
DC METRO AREA HIGHER EDUCATION CENTERS

Certificates	NoVA CC , Montgomery College , PGCC , UDC
2-Year Degree	NoVA CC , Montgomery College , PGCC , Art Institute , UDC
4-Year Degree	Art Institute , Marymount , American , Bowie State

PROMINENT EMPLOYERS INCLUDE

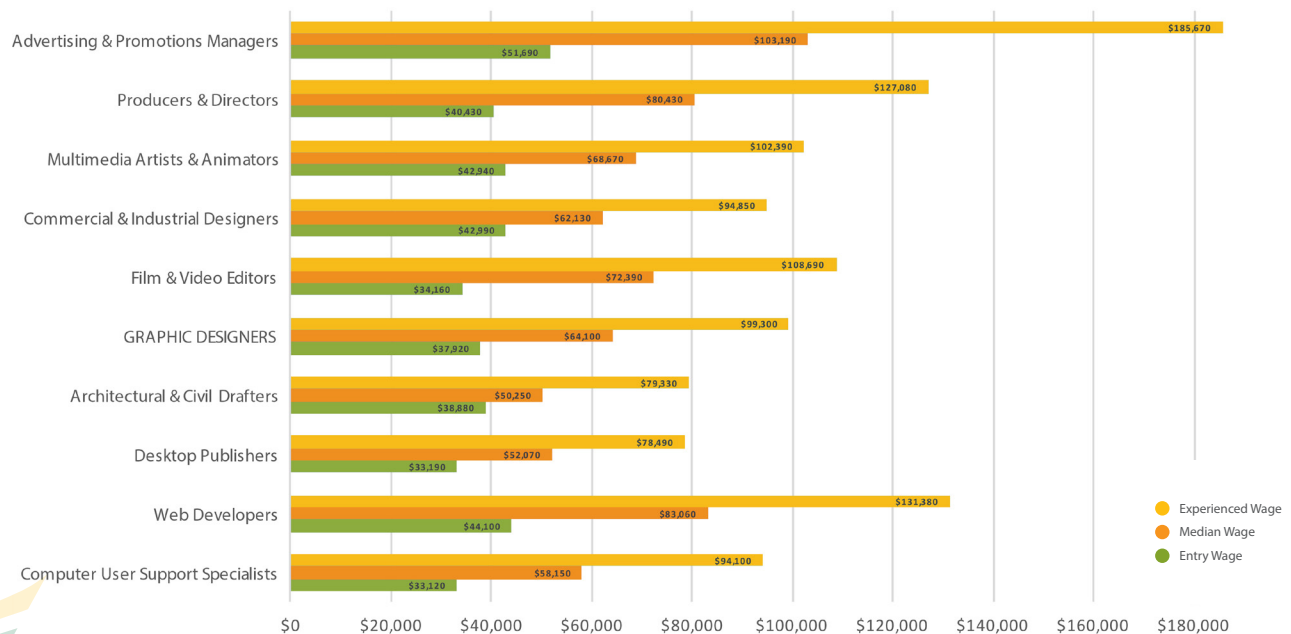
Booz Allen Hamilton, Creative nice Incorporated, Engility Corporation, Deloitte, General Dynamics

Career Pathways for Graphics Designers



Source: O*Net; Employment from Chmura Economics JobsEQ Average of 4 quarters ending in Q4 2016, Current postings represent online ads in 30 Days between 2/15/2017 and 3/16/2017.

Occupational Wage Estimates (2015)



Source: BLS Occupational Employment Statistics, 2015