Meeting, Convention, and Event Planners

Meeting, Convention, and Event Planners coordinate activities of staff, convention personnel, or clients to make arrangements for group meetings, events, or conventions. Common job titles include: Event coordinator, meeting planner, catering director, conference Planner, or special events coordinator. *Source: O*Net Online*

CERTIFICATIONS

Relevant certifications sought within the DC Metro Area include:

- Secret, Top Secret Clearance
- Certified Meeting Professional/Planner Certification (CMP)
- Requires a combination of work experience and continuing education
- Certified in Exhibition Management (CEM)
- Multiple years of industry experience and continuing education

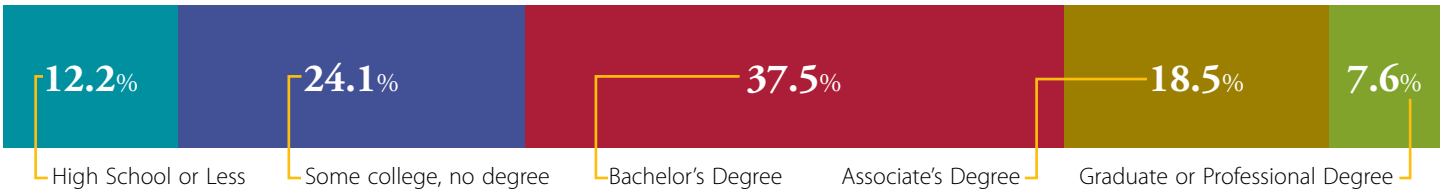
COST OF LIVING

Within the Washington, DC metro area, an individual needs to make approximately **$42,000*** annually to sustain a modest, yet adequate standard of living. The median income for individuals (aged 25+) in the region is **$52,468****. People working as Meeting, Convention, and Event Planners have a median income of **$62,330** and can typically make anywhere from $39,900 to $97,360***.

**Economic Policy Institute Family Budget Calculator,*
***2015 American Community Survey,*
****Bureau of Labor, 2015 Statistics Occupational Employment Statistics.*

EDUCATIONAL ATTAINMENT PROFILE FOR MEETING, CONVENTION, AND EVENT PLANNERS

(WORKERS AGE 25+)



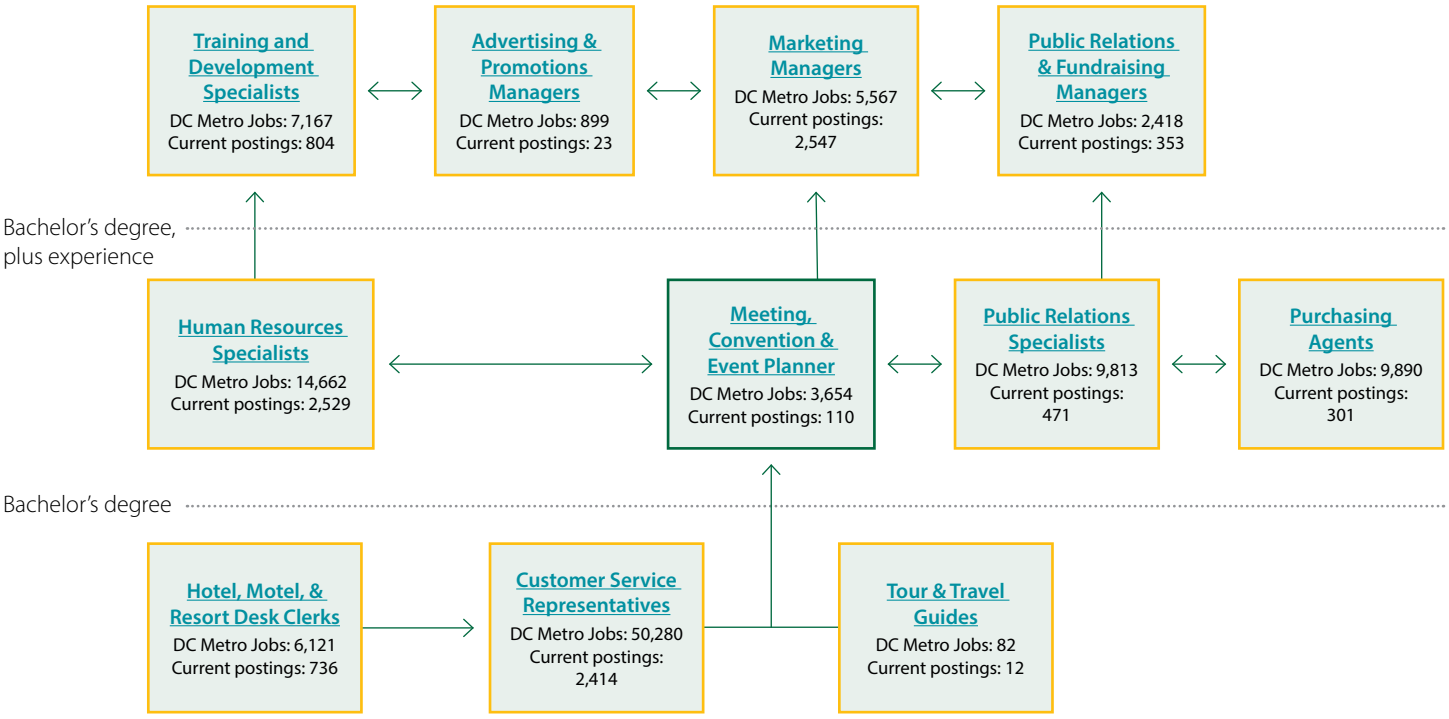
Source: Chmura Economics, JobsEQ

PROGRAM	DC METRO AREA HIGHER EDUCATION CENTERS
Certificates	Montgomery College, PGCC, GW
2-Year Degree	Montgomery College, PGCC

PROMINENT EMPLOYERS INCLUDE

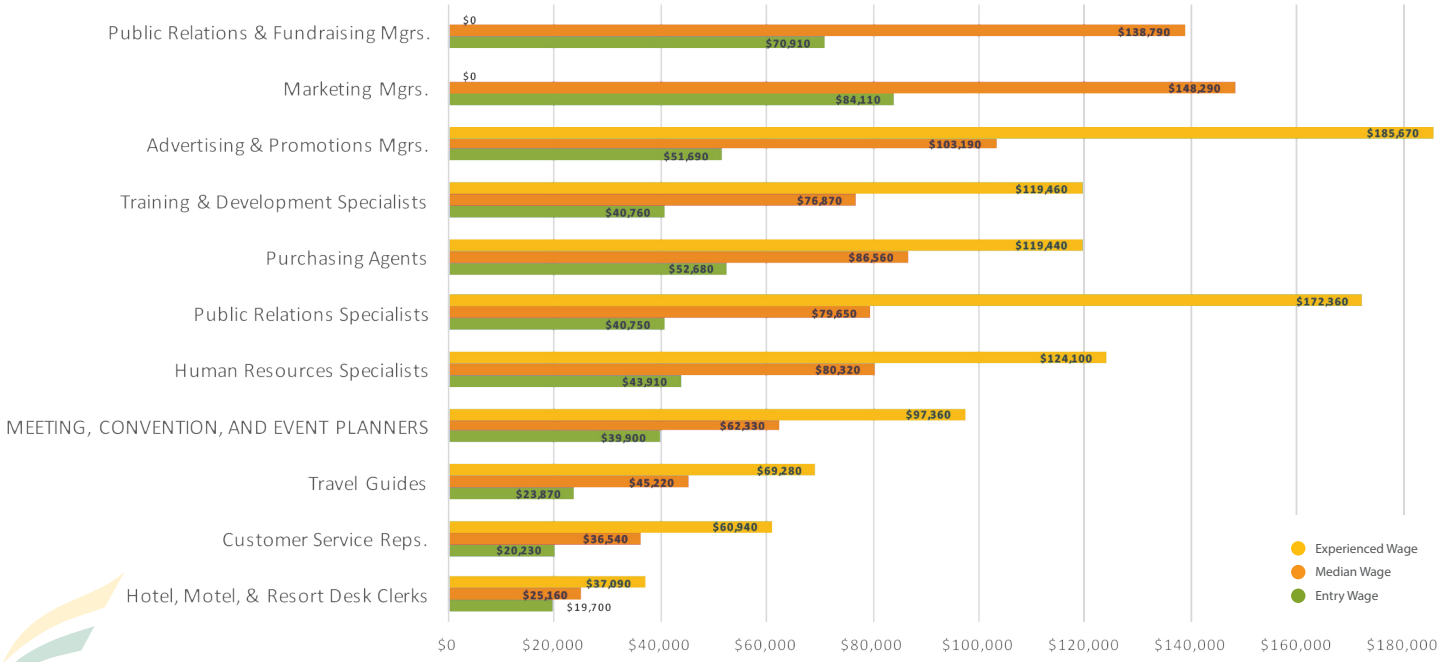
Marriot, SmithBucklin, CEB, Ritz-Carlton, Aramark Corporation, Gaylord National Resort and Convention Center

Career Pathways for Meeting, Convention, and Event Planners



*Source: O*Net; Employment from Chmura Economics JobsEQ Average of 4 quarters ending in Q4 2016, Current postings represent online ads in 30 Days between 2/15/2017 and 3/16/2017.*

Occupational Wage Estimates (2015)



Source: BLS Occupational Employment Statistics, 2015