



*DC Small Business Economic
Development Summit IV*

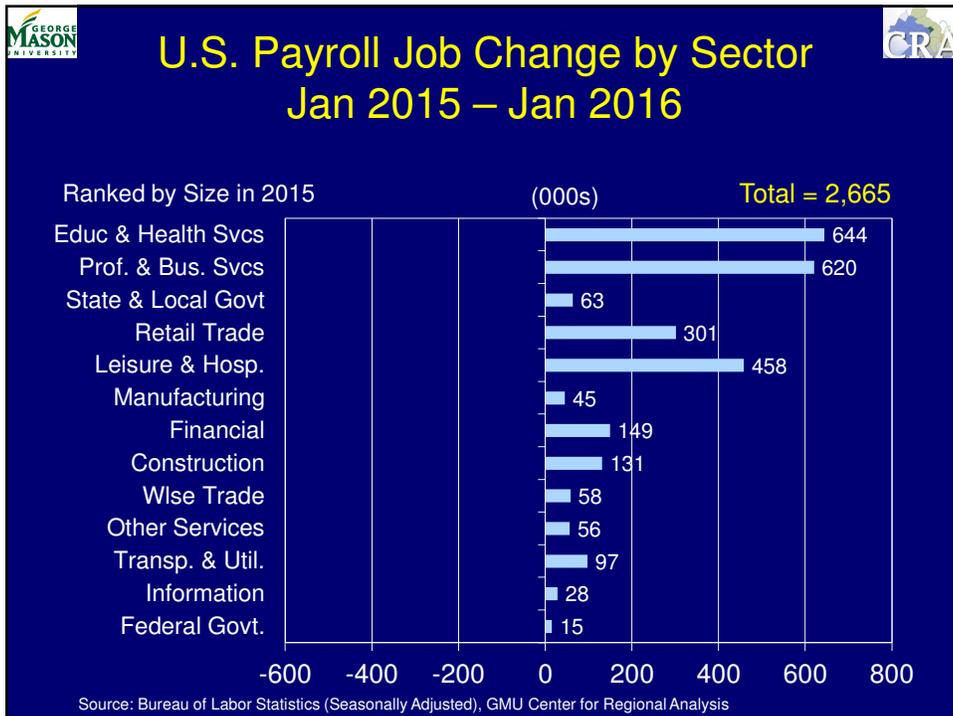
***The Near-Term Outlook for the U.S.,
Washington Area and District of
Columbia Economies***

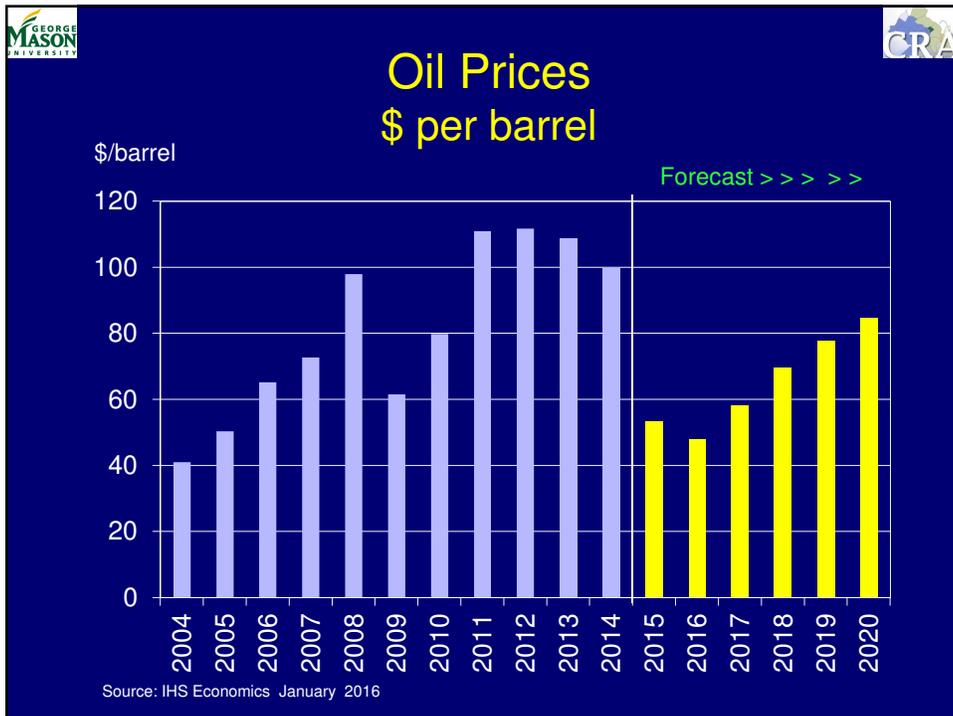
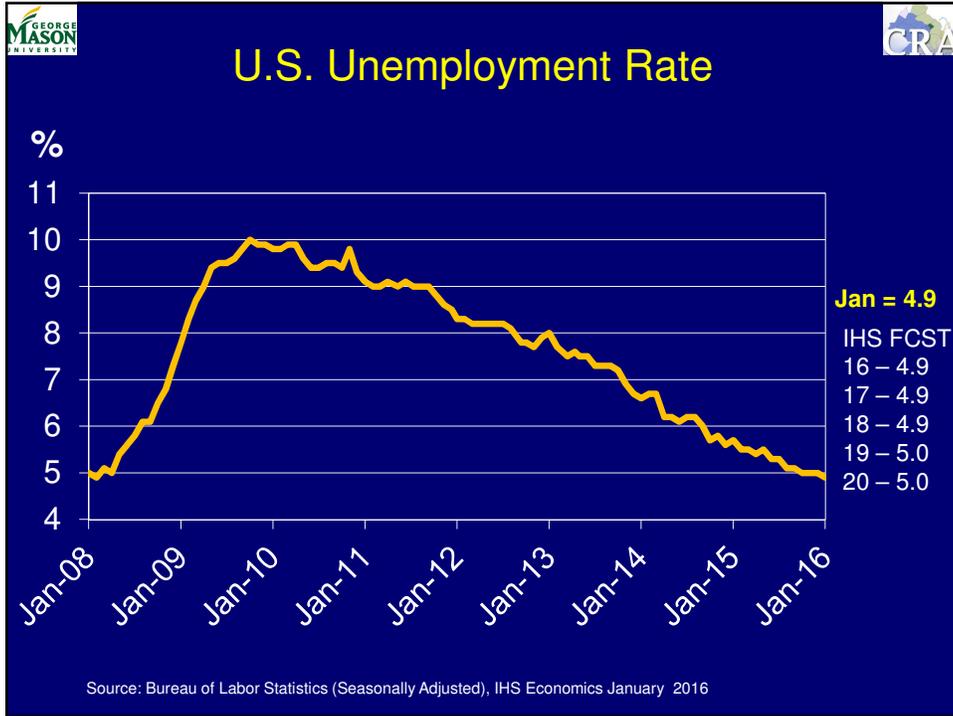
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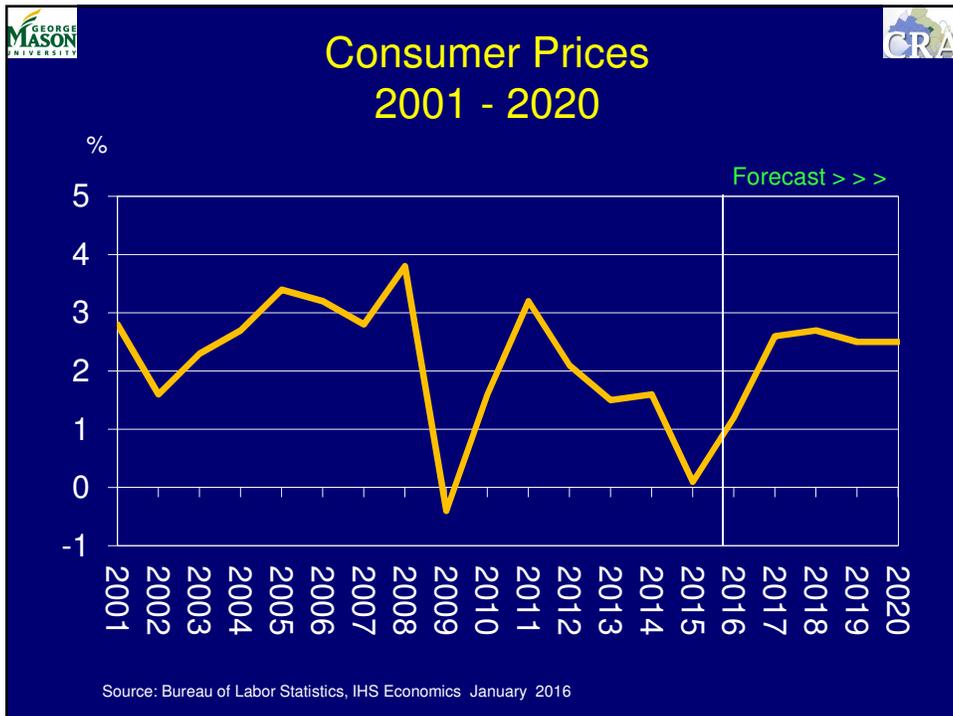
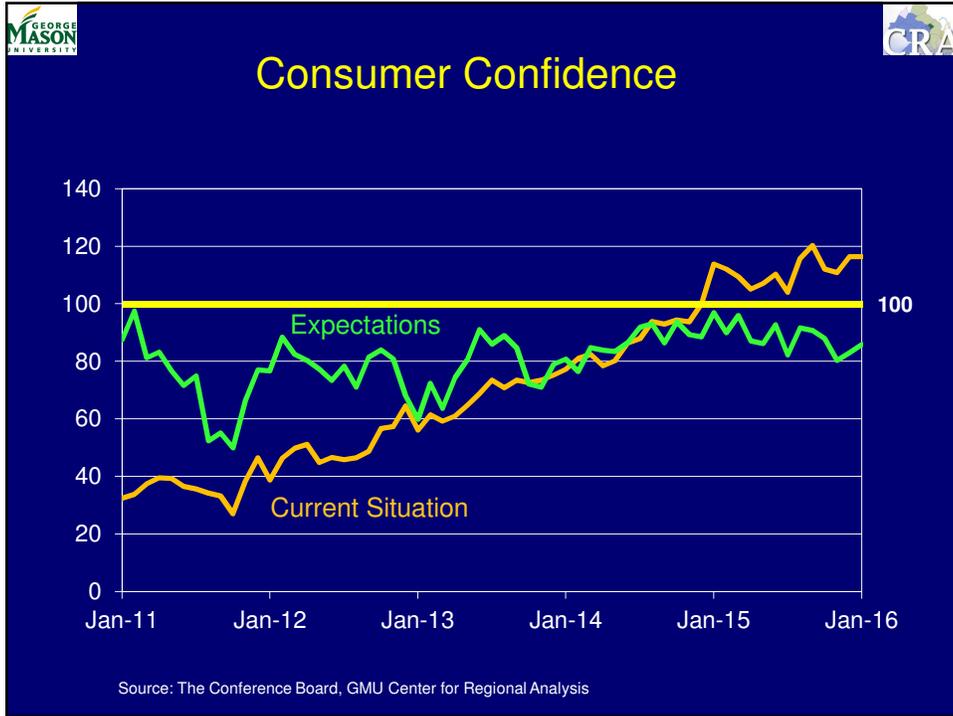
February 5, 2016

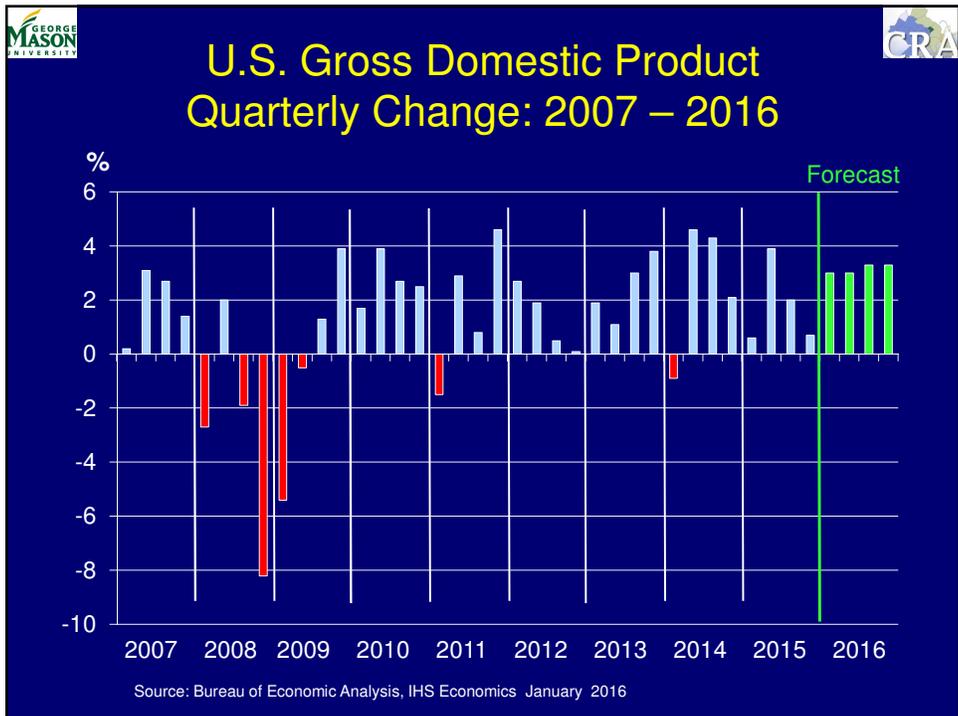
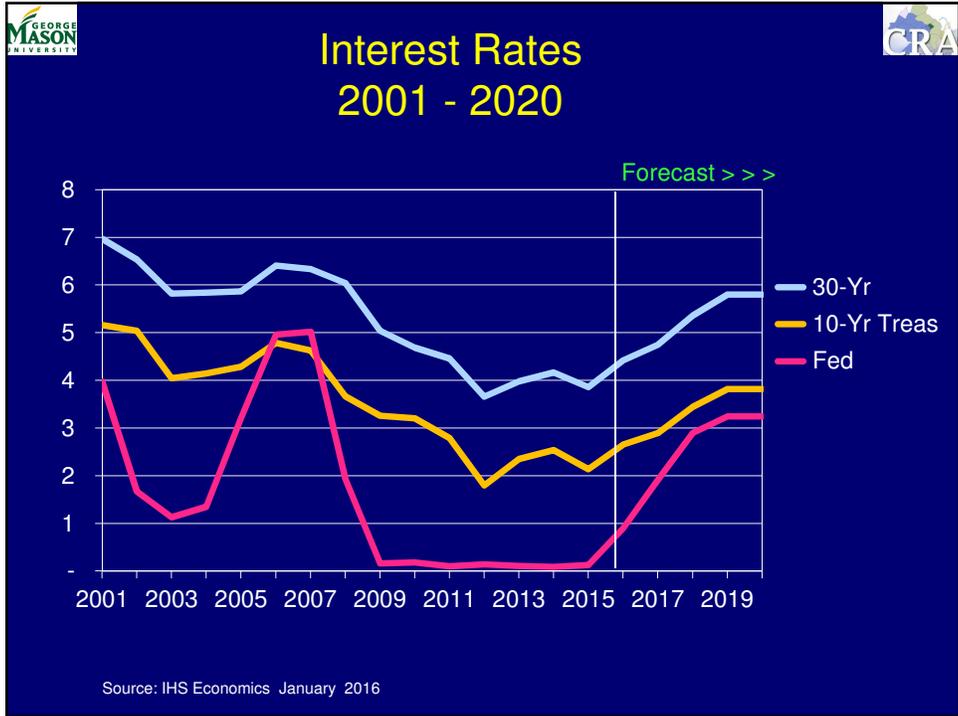


**The U.S. Economy Continues
Its Slow Acceleration in 2016**












Performance and Outlook for the Washington Area and District of Columbia Economies

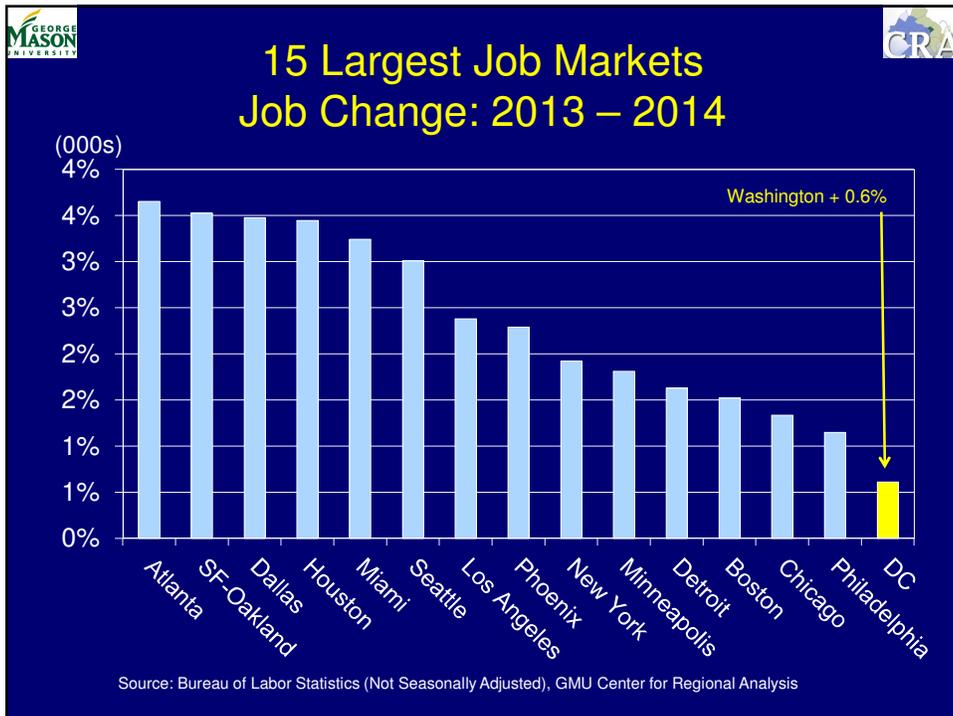
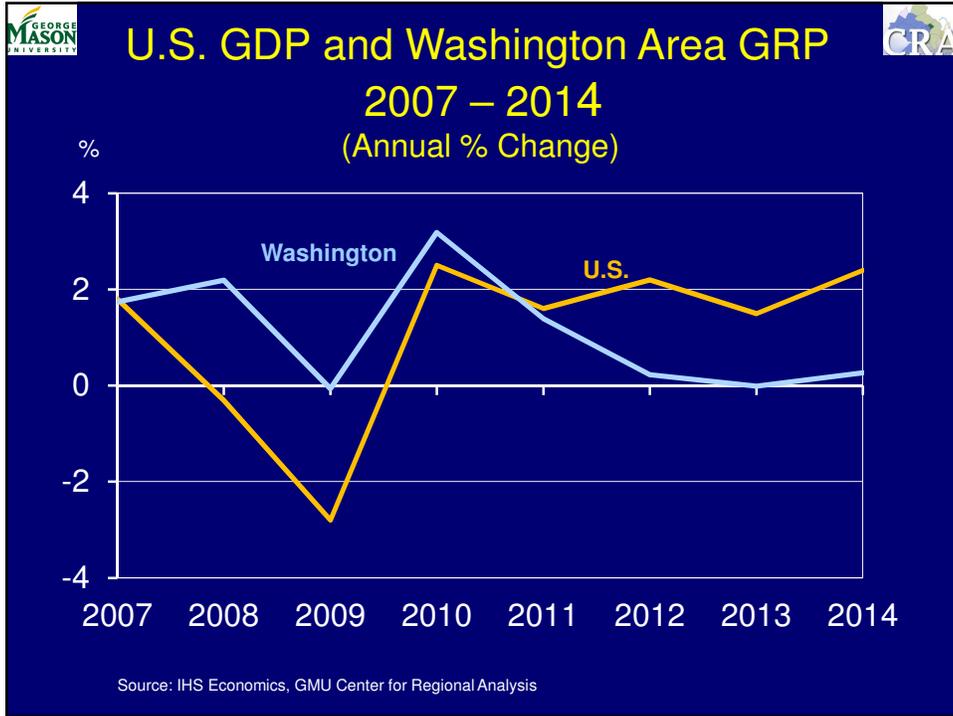


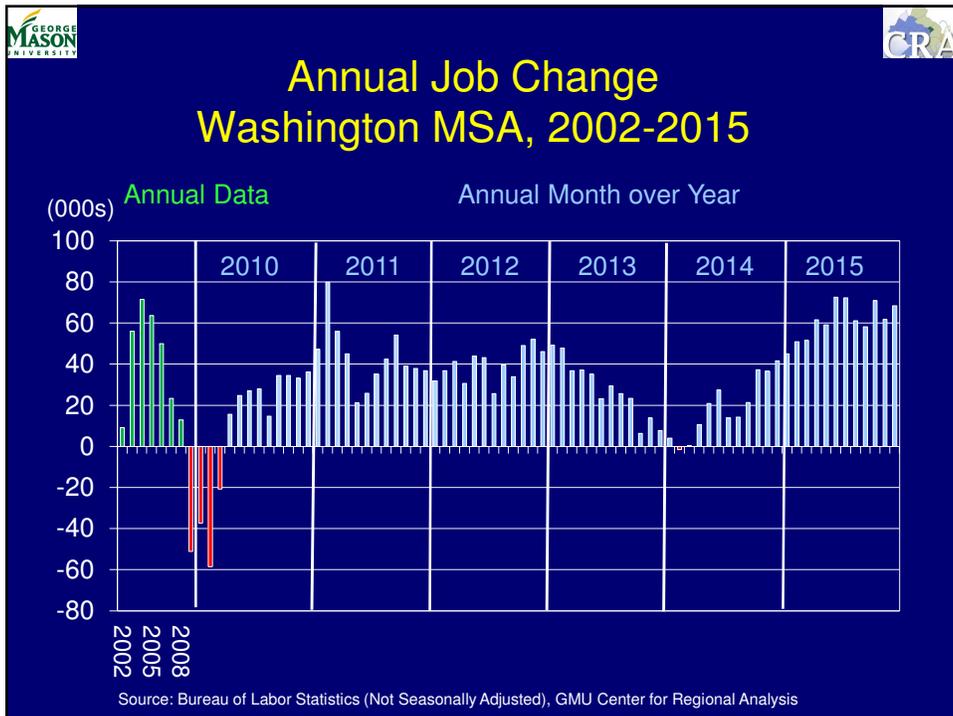
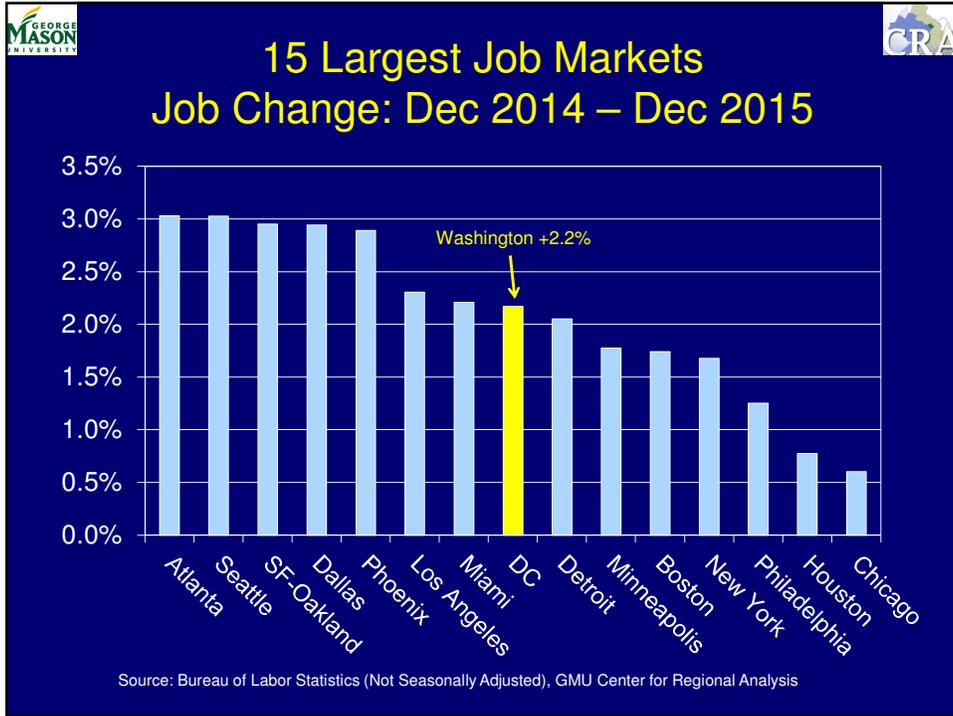

State and Metro Growth Rates and Rankings 2010-2014

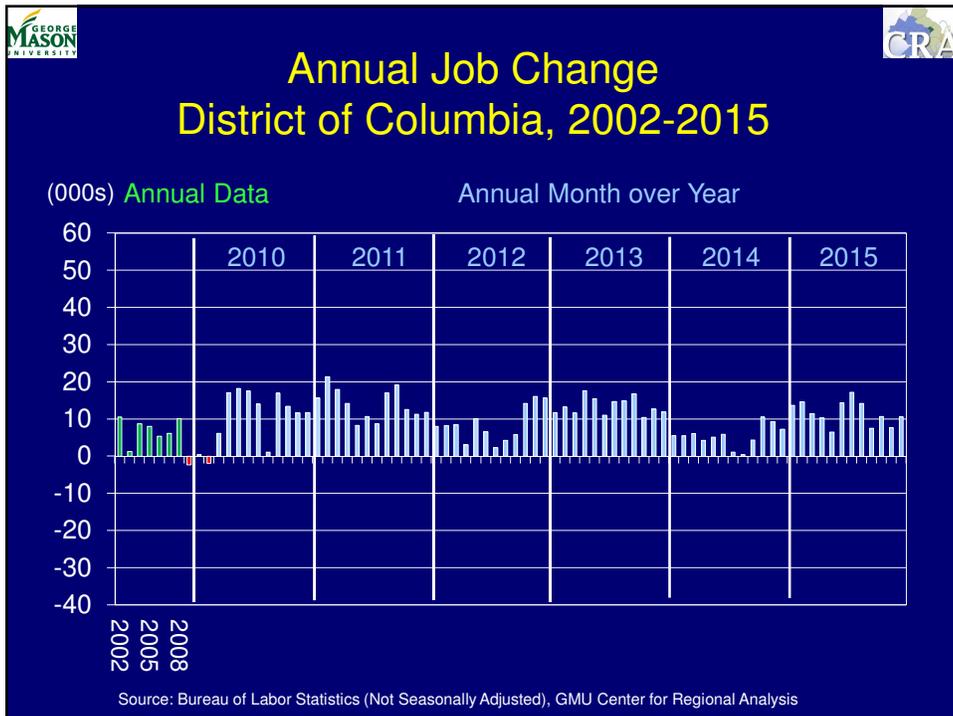
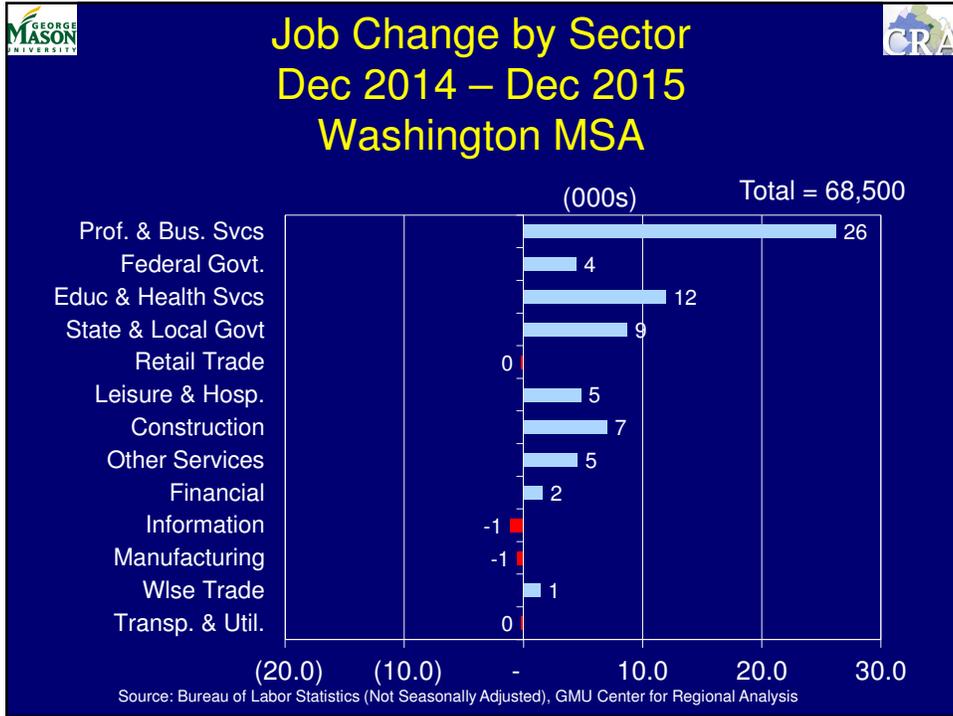
(annual percent change)

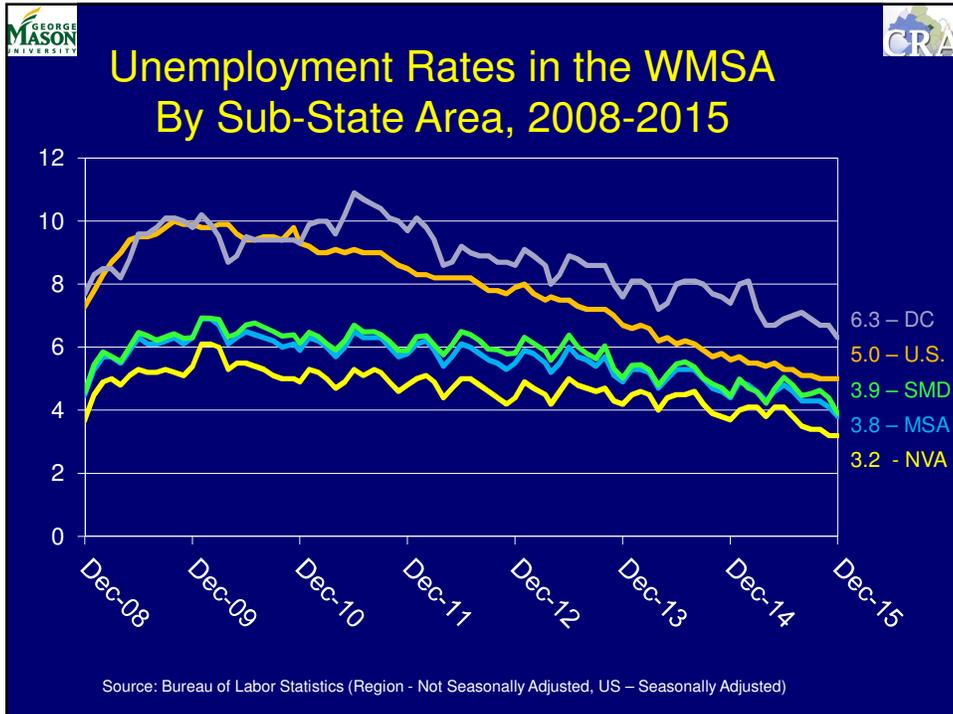
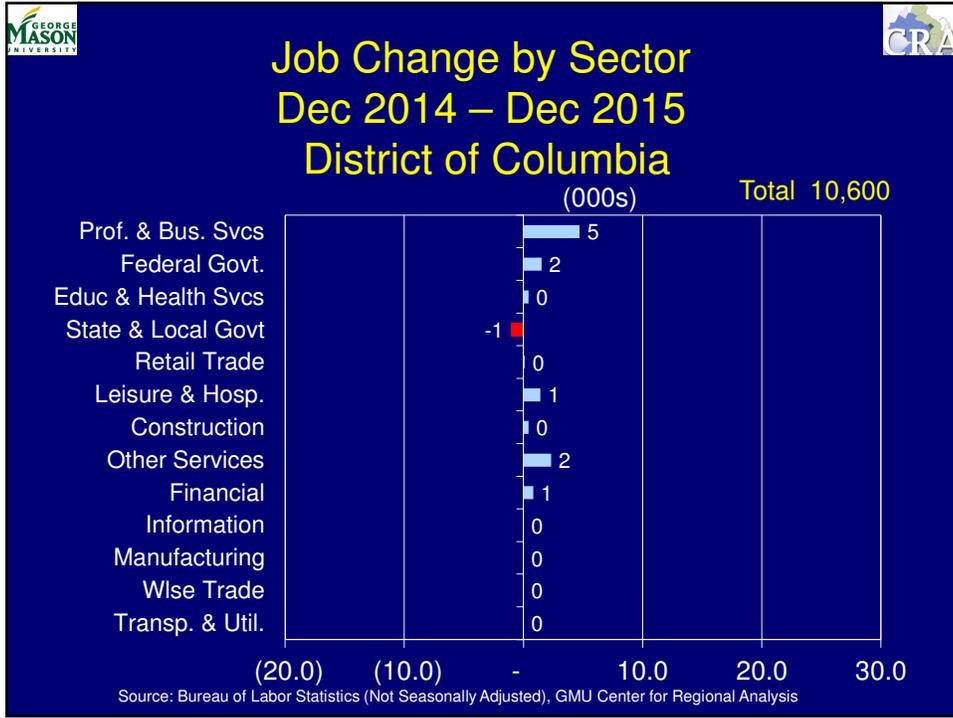
<u>Year</u>	<u>U.S.</u>	<u>Maryland</u>	<u>DC</u>	<u>Virginia</u>	<u>WMSA</u>
2010	2.5	2.5	2.8	2.4	3.2
2011	1.6	1.3	1.9	0.6	1.4
2012	2.2	0.4	0.0	0.7	0.2
2013	1.5	0.7	- 0.6	0.4	0.0
Ranking		40 th	47 th	43 rd	
2014	2.4	0.8	1.6	0.0	0.3
Ranking		37 th	25 th	49 th	

Source: U.S. Department of Commerce



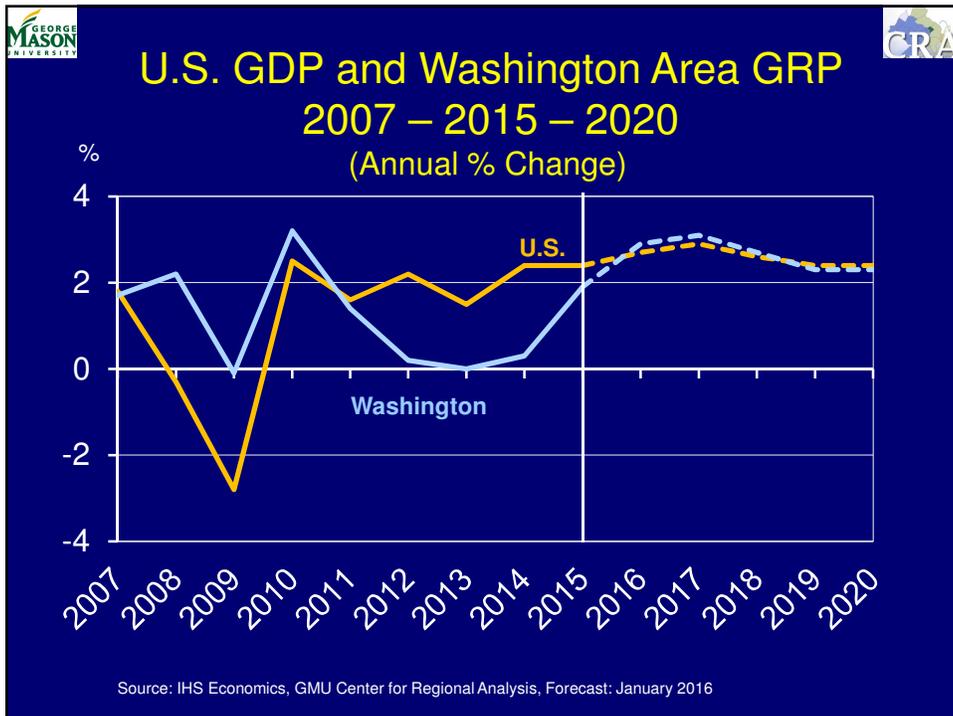


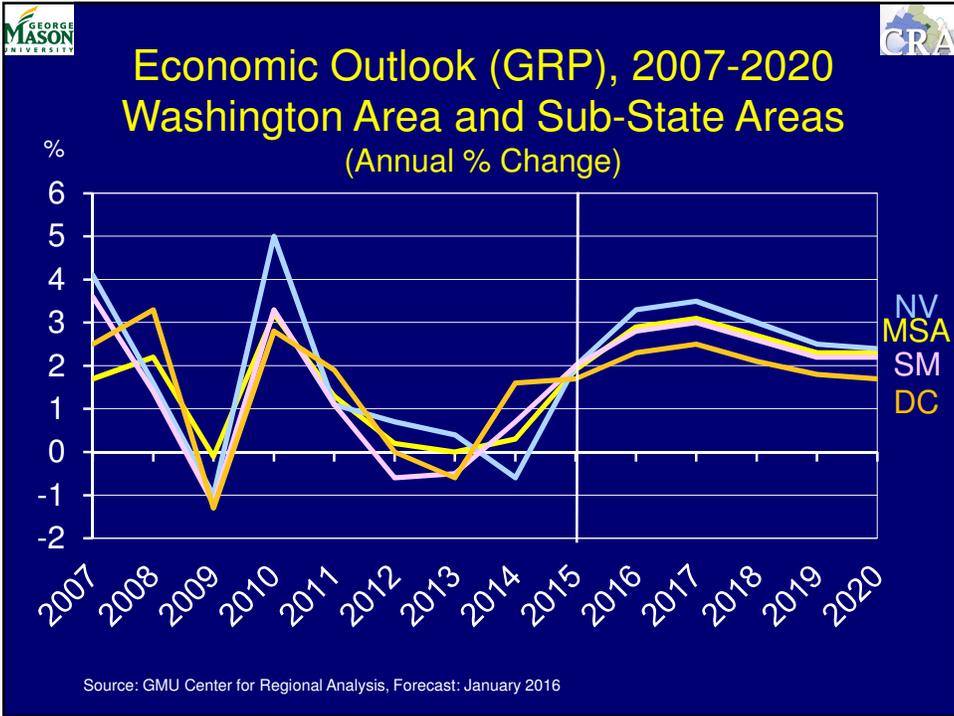




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GRP and Jobs Forecast for Washington Metropolitan Area: 2015-2020



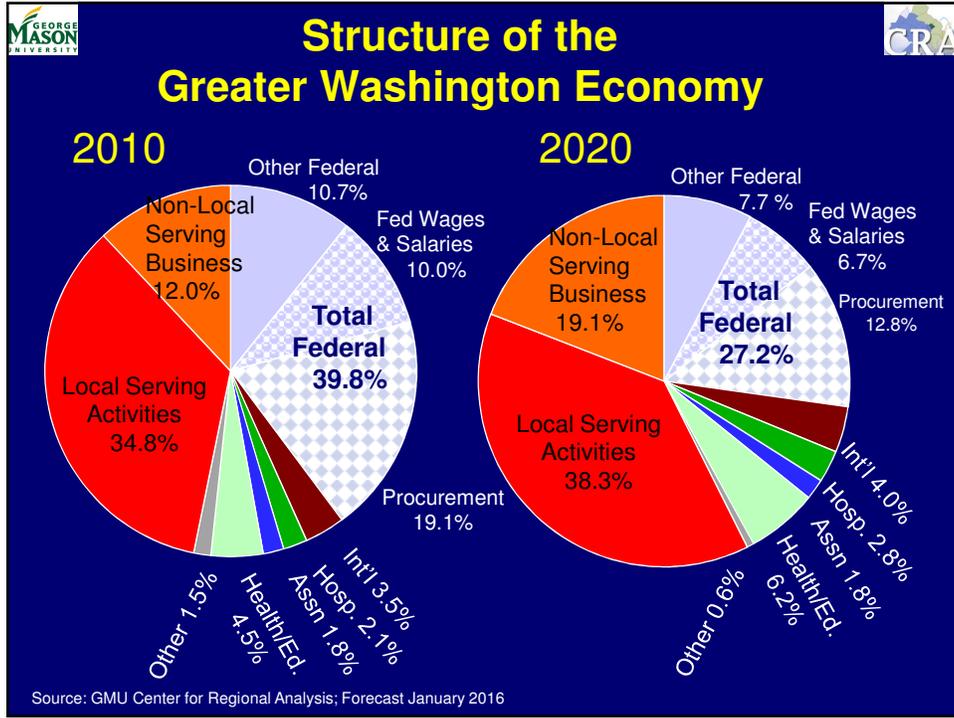


**Employment Change in the WMSA
by Sub-State Area (000s)**

	2013	2014	2015*	2016	2017	2018	2019	2020
D.C.	13.0	6.5	12.4	14.1	9.7	10.6	8.9	8.2
Sub. MD	6.1	11.1	21.6	20.2	17.7	14.1	12.0	11.0
No. VA	8.9	1.3	26.5	25.5	23.6	15.9	13.7	12.6
REGION	28.0	18.9	60.5	59.8	51.0	40.6	34.6	31.8

Average Annual Change 1990-2010 = 36,000

Source: BLS, IHS Economics, GMU Center for Regional Analysis (January 2016); *estimated based on 11 month's performance.
NOTE: The regional totals do not include Jefferson, WV.



The Roadmap for the Washington Region's Future Economy:

www.2030roadmap.com



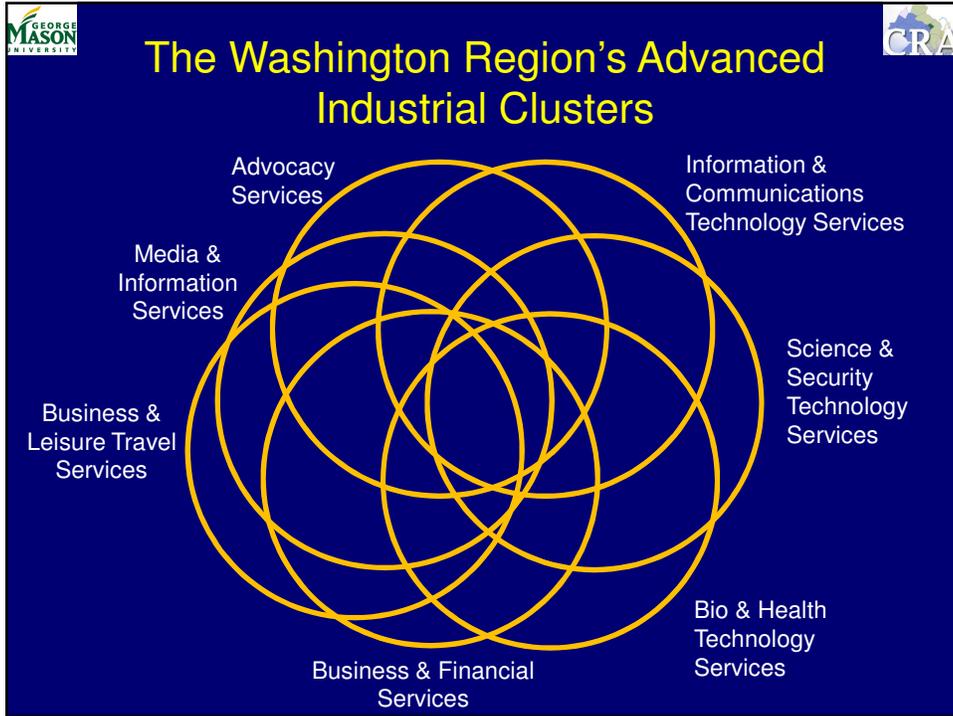
Objectives of the Roadmap

- Re-position the economy away from Federal markets to national and global markets;
- Build on the region's competitive advantages;
- Focus on export-based, high-value added, high-growth potential businesses;
- Identify what these types of businesses need—their requirements—to grow in the Washington area;
- Formulate a call-to-action to address the region's "requirements" for future growth.



Washington Region's Competitive Advantages

Capital City/Federal Government Center
International Governments and Institutions
Connectivity to the World
Concentration of Government and Business Leaders
High Quality-of-Life
Diverse Population
Breadth of Higher Educational Services
Educated Work Force
High Level of Labor Force Participation
Advanced Occupational Specializations



The Washington Region's Advanced Industrial Clusters: Job Growth Forecasts
(percent change over the period indicated)

	<u>2003-2014</u>	<u>2014-2025</u>	
		<u>Low</u> ¹	<u>High</u> ²
Sum of Clusters	14.6%	7.6%	20.9%
Total Metro Job Growth	9.3%	4.0%	14.4%
US. Job Growth	5.1%	9.5%	9.5%

¹continuation of 2011-2014 trends.
²reflecting historic growth patterns plus reversals based on national forecasts for declining clusters.
 Source: Inforum, University of Maryland, December 2015



Requirements for Growth And Call-to-Action

- Talent, Quality of Life, Transportation, Capital, Branding, Entrepreneurial Cultural, Jurisdictional Cooperation, Public Costs and Disincentives.
- Early Initiatives: Business Branding, Talent Development, Transportation Enhancement, Affordable Housing, Collaboration Among Local and State Governments. More to come.



This Call-to-Action Must Be Regional

- None of these actions can be more effectively achieved at the individual organizational or jurisdictional level than at the regional scale.
- All of these actions have real as well as implied economies of scale.
- The region's interdependencies will require proactive collaboration among the public and private sectors and strong leadership across multiple local organizations and governments.



Thank You & Questions

2030roadmap.com

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