Washington, DC Economy: Performance and Outlook

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January 18, 2023
Average Annual Growth in GRP/GDP
By Decade

Source: Bureau of Economic Analysis (Chained 2012 Dollars), GMU Center for Regional Analysis
Annual Job Change
Washington MSA (2012-2022)

Source: Bureau of Labor Statistics (Not Seasonally Adjusted), GMU Center for Regional Analysis
## Job Change by Sector
### Washington MSA
### Nov 2021 – Nov 2022

**Total = 63.9k**

<table>
<thead>
<tr>
<th>Sector</th>
<th>Change (000s)</th>
<th>(Ranked by Size in 2019)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manufacturing</td>
<td>-12.1</td>
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<tr>
<td>Wholesale Trade</td>
<td>-11.9</td>
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<tr>
<td>Leisure &amp; Hosp.</td>
<td>-10.9</td>
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<tr>
<td>Retail Trade</td>
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</tr>
<tr>
<td>Other Services</td>
<td>-11.9</td>
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<tr>
<td>Construction</td>
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<tr>
<td>Financial</td>
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<tr>
<td>Information</td>
<td>4.6</td>
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<tr>
<td>Transport/Utilities</td>
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<td>Construction</td>
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<td>Manufacturing</td>
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</table>

Source: Bureau of Labor Statistics (Not Seasonally Adjusted), GMU Center for Regional Analysis
Federal Government
Washington MSA

Source: Bureau of Labor Statistics (Not Seasonally Adjusted), GMU Center for Regional Analysis
Federal Spending in the Washington Core Area
Fiscal Years 1980-2022

Total = $1,573 Billion

FY80-89 = $83.9B
FY90-99 = $191.2B
FY00-09 = $477.3B
FY10-20 = $704.8B

($ Billions)

Source: USAspending.gov
Professional & Business Services
Washington MSA

Source: Bureau of Labor Statistics (Not Seasonally Adjusted), GMU Center for Regional Analysis
15 Largest Job Markets Job Change
Nov 2021 – Nov 2022

Source: Bureau of Labor Statistics (Not Seasonally Adjusted), GMU Center for Regional Analysis
Annual Job Change
District of Columbia (2012-2022)

Source: Bureau of Labor Statistics (Not Seasonally Adjusted), GMU Center for Regional Analysis
Job Change by Sector
District of Columbia
Nov 2021 – Nov 2022

(Ranked by Size in 2019)

(000s)

Federal Govt. -8.6
Prof. & Bus. Svcs 3.8
Educ & Health Svcs 4.7
Leisure & Hosp. 4.1
Other Services
Financial -1.1
State & Local Govt -0.1
Retail Trade 0.7
Information -0.2
Construction -0.5
Transp. & Util. 0.2
Wholesale Trade 0.2
Manufacturing 0.0

Total: +13.5k

Source: Bureau of Labor Statistics (Not Seasonally Adjusted), GMU Center for Regional Analysis
Unemployment Rates in the WMSA
By Sub-State Area


DC  4.4
US  3.7
SMD  3.5
MSA  3.1
NVA  2.6

Elements of Population Change
Washington MSA

Source: U. S. Census Bureau, Population Estimates Program
Stories of 2023 & Beyond

- Talent
  - Attraction & Retention
    - Workforce housing
    - Public transportation
    - Resources for young families
    - Vitriol in policy making
    - Incumbent workers
  - Work-From-Home/Remote Work
    - Competitive advantage gained/lost
- Office market shake out
  - OPM decisions?

- Business adaptation
  - Entrepreneurial eco-system
  - Innovation eco-system
  - Innovation indigestion
- Government finances
  - Local gov stresses increasing
    - Commercial property value
  - WMATA financial cliff
Stories of 2023 & Beyond

Bottom Line

• If U.S. in recession:
  • WDC performs slightly better
• If U.S. avoids recession:
  • WDC underperforms

• Job growth momentum carries through Q1 & Q2.
  • MSA
    • +30k for ‘23
    • + 10k jobs ‘24
  • DC
    • +12k for ‘23
    • +5k for ‘24
Thank You

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